

Métridom

The television and radio audience in Reunion

- Wave January-June 2026 for the television (from 19th January to 7th June)

- Wave September 2025-June 2026 for the radio (from 18th August to 7th June)



All of the devices are measured within the framework of the Métridom survey.

In this press release, we have only published the results for the media subscribed to the survey on the day of publication and for which the cumulative audience for an average weekday reached 2% for TV (Monday-Sunday; 12 midnight-12 midnight) and Radio (Monday-Friday; 5am-12 midnight).

Since this publication is based on a new combination of survey periods, the results are not directly comparable to those of previous editions.

Television Results, average day, Monday-Sunday, 12 midnight-12 midnight

	January- June 2026				September-November 2025			
	CA%	CA	Audience share%	VTV h:mn	CA%	CA	Audience share%	VTV h:mn
Total TV	66,0	491 000	100	3:37	67,1	489 700	100	3:37

Radio Results, average day, Monday-Friday, 5 am -12 midnight

	September 2025-June 2026			
	CA%	CA	Audience share%	TSL h:mn
Total Radio	62,7	466 400	100	3:08

From August 18 to October 25, 2025, the time difference between mainland France and Réunion was +2 hours. Starting October 26, it was +3 hours compared to mainland France. From January 19 to March 29, 2026, the time difference between mainland France and Réunion was +3 hours. Starting March 30, it was +2 hours compared to mainland France.

The aggregates include all channels/stations whether subscribed to the survey or not. The results shown are for a confidence interval associated with the size of the representative sample of the population studied.

1% of cumulative audience in 2026 represents 7,442 people aged 13 years and older.



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Television results by aggregate

Monday-Sunday 00:00-24:00	January- June 2026				September-November 2025			
	CA%	CA	Audienc e share%	VTV h:mn	CA%	CA	Audienc e share%	VTV h:mn
By package								
Free DTT channels ⁽¹⁾	52,9	393 900	57,4	2:35	51,6	377 000	53,9	2:32
Chargeable broader channel offering ⁽²⁾	36,0	268 100	39,3	2:36	36,8	268 600	41,5	2:44
By theme⁽³⁾								
Entertainment	3,9	29 300	3,4	2:02	3,4	24 600	3,6	2:36
General Interest	59,7	444 200	77,3	3:06	59,5	434 400	76,4	3:07
News	12,4	92 100	9,0	1:44	10,5	77 000	7,5	1:44
Sport	3,4	25 500	2,8	1:58	3,2	23 600	2,7	2:04

¹ Free terrestrial, locally broadcast television channels, originally analogue and channels broadcast over free digital TV

² Devices requiring a subscription to a chargeable package (Canal+), to satellite or to a television service via broadband internet.

³ Nomenclature defined based on the type of channels (rather than on scheduling).

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Television results by channel

	January- June 2026				September-November 2025			
	CA%	CA	Audience share%	VTV h:mn	CA%	CA	Audience share%	VTV h:mn
Monday-Sunday 00:00-24:00								
ANTENNE REUNION	36,8	274 200	30,2	1:57	36,5	266 100	29,9	1:59
CANAL+	3,6	26 700	3,5	2:18	4,4	32 400	4,6	2:30
FRANCE 2	5,2	38 300	3,8	1:47	6,1	44 200	4,1	1:38
FRANCE 3	2,8	21 000	1,6	1:23	2,0	14 700	1,1	1:23
FRANCE 5	2,5	18 200	1,4	1:20	2,0	14 800	0,9	1:01
FRANCE INFO	3,4	25 400	1,6	1:07	3,3	24 000	1,4	1:00
REUNION LA 1 ^{ère}	23	171 400	14,5	1:30	21,7	158 200	13,4	1:30

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Television results by advertising coupling

	January- June 2026				September-November 2025			
Monday-Sunday 00:00-24:00	CA%	CA	Audience share%	VTV h:mn	CA%	CA	Audience share%	VTV h:mn
COUPLAGE CANAL+ ⁽¹⁾	5,4	40 000	5,1	2:15	5,5	40 100	5,7	2:31
COUPLAGE SPORT CANAL+ ⁽²⁾	4,5	33 600	4,4	2:19	5,0	36 700	5,1	2:29
COUPLAGE CINEMA CANAL+ ⁽³⁾	4,2	31 500	4,0	2:14	4,6	33 800	4,8	2:33
CANAL+ + CANAL+ SERIES	3,8	28 400	3,6	2:15	4,5	32 800	4,7	2:32
REUNION LA 1 ^{ère} + NOVELAS TV	23,9	177 600	15,9	1:35	22,5	164 000	14,6	1:34

⁽¹⁾ COUPLAGE CANAL+ : CANAL+ CANAL+ CINEMA + CANAL+ SERIES + CANAL+ SPORT + CANAL+ KIDS + CANAL+ DOCS + CANAL+ 360 + CANAL+ FOOT + CANAL+ PREMIER LEAGUE + CANAL+ BOX OFFICE.

⁽²⁾ COUPLAGE SPORT CANAL+ : CANAL+ CANAL+ SPORT + CANAL+ FOOT + CANAL+ 360 + CANAL+ PREMIER LEAGUE.

⁽³⁾ COUPLAGE CINEMA CANAL+ : CANAL+ + CANAL+ CINEMA + CANAL+ BOX OFFICE.

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Radio results by aggregate

Monday-Friday 05:00-24:00	September 2025-June 2026			
	CA%	CA	Audience share%	TSL h:mn
By format				
General-interest Radios	42,6	316 700	63,5	2:56
Music Radios	31,8	236 900	32,2	1:59
Theme Radios	2,4	18 100	2,9	2:21
By status				
Private commercial Radios	52,1	387 900	78,1	2:57
Private radio associations	3,8	28 200	4,2	2:09
Public service radio	16,0	119 400	16,3	2:00

The aggregates include all stations whether subscribed to the survey or not.

Radio results by station

Monday-Friday 05:00-24:00	September 2025-June 2026			
	CA%	CA	Audience share%	TSL h:mn
ANTENNE REUNION RADIO *	4,7	35 000	4,3	1:48
CHERIE FM Réunion	7,3	54 600	5,1	1:22
EXO FM	10,9	80 900	11,3	2:02
FREEDOM	25,3	188 400	38,5	2:59
FREEDOM 2	3,6	26 700	4,1	2:13
NRJ Réunion	7,1	52 800	3,8	1:03
RER	4,0	29 400	4,3	2:07
REUNION LA 1 ^{ère}	10,3	76 800	10,1	1:55
RIRE ET CHANSONS Réunion	3,4	25 600	1,7	0:59

* Antenne Réunion Radio ex RTL Réunion

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Radio results by advertising coupling

Monday-Friday 05:00-24:00	September 2025-June 2026			
	CA%	CA	Audience share%	TSL h:mn
Pack Formule 1	21,5	160 200	21,4	1:57
Pack Adultes	11,0	82 100	9,4	1:40
Pack CSP+	7,9	58 700	5,7	1:25
Pack Jeunes	11,9	88 300	12,0	1:59
Pack Péri	13,8	102 600	15,3	2:11
Puissance 5	28,3	211 000	26,3	1:49
Puissance 4	19,9	147 800	15,0	1:29
Puissance Réunion Jeune	16,7	124 400	15,1	1:46
Pack Love	17,8	132 300	16,4	1:49
Pack Soleil	20,4	152 100	20,4	1:58
Puissance Réunion	30,7	228 700	30,3	1:56
Puissance Réunion Adulte	17,3	128 700	15,2	1:44
Réunion la 1 ^{ère} + Freedom	33,3	247 700	48,5	2:52
Chérie FM Réunion + RFM Réunion	7,6	56 700	5,4	1:23
Freedom+ RTL Réunion+ Rire et Chansons+ NRJ Réunion	35,7	266 000	48,3	2:39

* Antenne Réunion Radio ex RTL Réunion

Pack Formule 1 : CHERIE FM Réunion + EXO FM + FUN RADIO Réunion + RER + RFM Réunion

Pack Adultes : CHERIE FM Réunion + RER + RFM Réunion

Pack CSP+ : CHERIE FM Réunion + RFM Réunion + 100% Jazz

Pack Jeunes : EXO FM + FUN RADIO Réunion

Pack Péri : EXO FM + RER

Puissance 5 : CHERIE FM Réunion + EXO FM + NRJ Réunion + Rire et Chansons Réunion + Antenne Réunion Radio *

Puissance 4 : CHERIE FM Réunion + NRJ Réunion + Rire et Chansons Réunion + Antenne Réunion Radio *

Puissance Réunion Jeune : EXO FM + NRJ Réunion

Pack Love : Exo FM + Chérie FM

Pack Soleil : Exo FM + Chérie FM + RER

Puissance Réunion : Chérie FM + Exo FM + NRJ Réunion + RER + Rire et Chansons Réunion + Antenne Réunion Radio *

Puissance Réunion Adulte : Chérie FM + RER + Rires et Chansons Réunion + Antenne Réunion Radio *

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Main events during the survey period September- November 2025

During the survey period, which ran from August 18 to November 16, 2025, and from January 19 to June 7, 2026, current events included developments likely to have an impact on television and radio viewing and listening habits:

On August 18, in Mayotte, Minister of National Education Elisabeth Borne met with elected officials and labor unions.

Internationally, U.S. President Donald Trump hosted Ukrainian President Volodymyr Zelensky and European leaders, including French President Emmanuel Macron, at the White House.

On August 19, Elisabeth Borne visited Réunion as Minister of National Education to mark the start of the school year.

On August 21, the Réunion Regional Council announced that work on the New Coastal Highway would resume in 2027.

On August 25, Prime Minister François Bayrou's government marked the start of the political fall session, which was overshadowed by the September 10 "Bloquons tout" protest. The prime minister announced a vote of confidence for September 8.

On September 1, Overseas Territories Minister Manuel Valls made an official visit to Mayotte.

On September 2, the United States claimed to have bombed a ship in the Caribbean as part of the fight against drug trafficking.

On September 7, at the Vatican, Pope Leo XIV canonized the first saint to embody the 21st century.

On September 8, Prime Minister François Bayrou fails to win a vote of confidence in the National Assembly, leading to the fall of his government.

On September 9, François Bayrou submits his resignation to President Emmanuel Macron. Sébastien Lecornu, who served as Minister for Overseas Territories from July 2020 to May 2022, is appointed Prime Minister.

On September 10, a social protest called "Let's Block Everything" takes place in mainland France and the overseas territories.

Internationally, Russian drones illegally fly over Poland before being shot down by NATO, leading to the temporary closure of airports.

On September 11, former Brazilian President Jair Bolsonaro is sentenced to 27 years in prison by the Brazilian Supreme Court for attempting a coup in 2022.

On September 12, the rating agency Fitch downgrades France's credit rating from "AA-" to "A+," citing its deteriorating public finances.

On September 16, actor Robert Redford died at the age of 89.

On September 18, labor unions called for a one-day strike to protest the "austerity" budget measures announced by the government this summer.

On September 22, France officially recognized the State of Palestine.

Ousmane Dembélé wins the Ballon d'Or.

On September 23, actress Claudia Cardinale dies at the age of 87.

On September 25, former President Nicolas Sarkozy is sentenced to five years in prison, to be served immediately, for criminal conspiracy in connection with the Libyan financing of his 2007 presidential campaign.



Main events during the survey period September- November 2025

During the survey period, from August 18 to November 16, 2025, and from January 19 to June 7, 2026, current events included developments likely to have an impact on television and radio viewing and listening habits:

On September 29, Donald Trump presented Israeli Prime Minister Benjamin Netanyahu with a peace plan for Gaza, which the Israeli government accepted with conditions.

On October 6, Prime Minister Sébastien Lecornu submitted his resignation to President Emmanuel Macron, who accepted it. Sébastien Lecornu was reappointed Prime Minister by Emmanuel Macron on October 10.

On October 7, Tropical Storm Jerry formed off the Atlantic coast and threatened the Caribbean archipelago.

On October 10, Guadeloupe was placed under a red alert for heavy rain and thunderstorms due to the passage of Tropical Storm Jerry.

Internationally, a ceasefire agreement between Israel and Hamas went into effect in the Gaza Strip.

On October 12, the Élysée Palace announced the names of all the ministers in Sébastien Lecornu's new government. Naïma Moutchou succeeded Manuel Valls as Minister for Overseas Territories.

On October 13, Israeli authorities release 1,968 Palestinian prisoners, and Gaza hands over the last 20 surviving hostages as well as the bodies of four others.

On October 14, Prime Minister Sébastien Lecornu announces the suspension of the pension reform.

From October 16 to 19, the 33rd edition of the Grand Raid de La Réunion takes place, featuring five races: the Diagonale des Fous, the Trail des Bourbons, the Mascareignes, the Mètis Trail, and the Zembrocal Trail.

On October 19, valuable jewelry is stolen during a burglary at the Louvre Museum in Paris.

On October 21, former French President Nicolas Sarkozy was incarcerated at La Santé Prison in Paris following his conviction in the case involving "Libyan funding" of his 2007 presidential campaign.

On October 26, a tragic crash involving one of the competing cars occurred during the Rallye de Saint-Joseph on Réunion Island.

Off the coast of Le Havre, all the sailboats in the 17th edition of the Transat Café L'Or set sail amid rough conditions.

On October 27, a 6.7-magnitude earthquake was recorded in the West Indies. Tremors were felt in Guadeloupe and Martinique.

Hurricane Melissa, which formed in the Caribbean Sea, becomes even more threatening and reaches Category 5, with winds exceeding 295 km/h. On October 28, Melissa strikes Jamaica with full force at its peak intensity. The hurricane then continued on toward Cuba, where it made landfall on the southeastern coast as a Category 3 storm on October 29, causing heavy rains and landslides. As of November 11, at least 96 deaths were attributed to Melissa, including 43 due to flooding and landslides in Haiti and 48 in Jamaica.

On October 30, Marcus Thuram, a native of the Caribbean, returned to training with Inter Milan, exactly one month after suffering an injury to his left thigh.



Main events during the survey period September- November 2025

During the survey period, which ran from August 18 to November 16, 2025, and from January 19 to June 7, 2026, current events included developments likely to have an impact on television and radio viewing and listening habits:

On November 1, the first monohulls in the Globe 40 race, which had set sail from Cádiz, Spain, arrived in Réunion.

On November 4, the European Commission announced a 20-million-euro investment to fund research into new treatments for dengue fever.

In French Guiana, one year after entering service, the European Ariane 6 launch vehicle successfully completed its third launch.

On November 10, Nicolas Sarkozy was released on probation after twenty days of pretrial detention.

On November 11, a ceremony was held to commemorate the 106th anniversary of the Armistice of November 11, 1918.

On November 12, the National Assembly voted overwhelmingly to “suspend” the pension reform.

On November 13, the National Assembly decided not to reduce tax incentives for overseas companies.



Main events during the survey period January-June 2026

During the survey period, from August 18 to November 16, 2025, and from January 19 to June 7, 2026, current events included developments likely to have an impact on television and radio viewing and listening habits:

On January 20, the southeastern part of Réunion was placed on a yellow alert for waves and flooding as the powerful tropical storm Dudzai approached.

On January 22, the Regional Health Agency (ARS) reported that a case of smallpox B (mpox) had been detected in a person residing in Réunion who had recently returned from Madagascar.

On January 29, President Emmanuel Macron chairs another meeting on drug trafficking. Following the example set in Marseille, he calls for “human, technical, and interministerial resources commensurate” with the high number of “drug-related homicides” in 2025, particularly in Fort-de-France, Martinique.

On January 29, against the government’s advice, the Senate voted to resume hydrocarbon extraction in the overseas territories.

On January 29, the National Assembly unanimously adopted a bill providing reparations for the “children of Creuse.”

From February 6 to 22, the Winter Olympics took place in Milan-Cortina, Italy, followed by the Paralympics from March 6 to 15.

Starting February 9, the Regional Health Agency (ARS) launched a vaccination campaign against Smallpox B in Réunion.

On February 13, Piton de la Fournaise erupted for the second time this year. According to the Volcanological Observatory, this eruption lasted longer than average and ended on April 13.

On February 20 and 21, Justice Minister Gérald Darmanin visited Réunion.

On February 25, the Caribbean Summit took place with the participation of U.S. Secretary of State Marco Rubio.

On February 25, as part of the 2026 General Agricultural Competition, Martinique won 33 medals for its rums, one for its beer, and one for its mead.

On February 28, the United States, in coalition with Israel, launched a large-scale offensive on Iranian soil, dubbed “Operation Epic Fury,” during which Supreme Leader Ali Khamenei was killed. In retaliation, Iran announced a blockade of the Strait of Hormuz. On March 4, a missile fired from Iran toward Turkey is intercepted by NATO. On March 14, the United States strikes the Iranian island of Kharg, a strategic site. This situation leads to severe tensions regarding fuel supplies worldwide and in France, marked by rising prices and shortages at some gas stations.

On March 9, numerous power outages were reported in various parts of the island, across all regions. A total of 275,000 customers were affected by these outages.

On March 15 and 22, the first and second rounds of the municipal elections were held, respectively.



Main events during the survey period January-June 2026

During the survey period, from August 18 to November 16, 2025, and from January 19 to June 7, 2026, current events included developments likely to have an impact on television and radio viewing and listening habits:

On March 30, two departments of the Mayotte Assembly exercised their right to withdraw from work in protest against working conditions deemed unacceptable since Cyclone Chido struck.

On March 31, fifteen years ago, Mayotte became France's 101st department.

On April 8, former hostages Cécile Kohler and Jacques Paris arrived in Paris after three and a half years of detention in Iran, where they had been accused of espionage.

On April 10, Moody's affirmed France's sovereign rating at AA3 with a "negative" outlook.

On May 1, the traditional labor union parade took place.

May 8 marked the 81st anniversary of the Victory of May 8, 1945, celebrating the end of World War II in Europe.

On May 18, the prefect imposed water usage restrictions in more than half of Réunion's municipalities.

On May 20, members of the National Assembly voted in committee to "symbolically" repeal the Code Noir, on the eve of the 25th anniversary of the Taubira Law. On May 28, the National Assembly unanimously approved the repeal of the Code Noir.

From May 24 to June 6, the French Open tennis tournament takes place at Roland Garros Stadium in Paris.

On May 30, Paris Saint-Germain won its second UEFA Champions League title.

On May 30, according to the latest report released by the Ministry of Health, the monkeypox (Mpox) outbreak continues to spread at an alarming rate in Madagascar.

On June 2, the emergency agricultural bill was overwhelmingly adopted by lawmakers on first reading.



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Definitions

Audience indicators

Cumulative audience (CA): number or percentage of different people who watched a television channel or listened to a radio station during a given period, regardless of how long they watched/listened for.

Since the population of 13 years and older is 744 200 people in Réunion, the cumulative audience point represents 7,442 people

Audience share as a percentage: share represented by the viewing time for a channel/station over the total viewing time for television/radio media. The sum of the audience shares for all devices equals 100%.

Viewing time per television viewer (VTV) / listening time per listener (LTL) in minutes: average time spent viewing/listening to programmes broadcast by TV channels/radio stations by all of the viewers/listeners of the device being studied.

The **Métridom Réunion** is part of Médiamétrie's **MediaFrOm** offering.

The Métridom TV survey covering the period January-June 2026 and the Radio survey covering the period September 2025 -June 2026 in Réunion was conducted among a sample of **2,400 people (TV) and 3,300 (Radio)** representative of the population aged 13 and older, who were interviewed via computer-assisted telephone interviews.

About Médiamétrie, High trust data

Every day, Médiamétrie processes over one billion data to support its French and international customers in developing their strategies. At the core of our values and offerings: transparent, right, impartial, inclusive, comparable and verifiable measurement. Médiamétrie places the full expertise of its teams at the service of the design and production of joint and sovereign standard audience measurements for media, platforms and the advertising market, across both audio and video universes. Médiamétrie employs over 700 people and achieved a turnover of €102.2 million in 2025.

Further information : www.mediametrie.fr



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