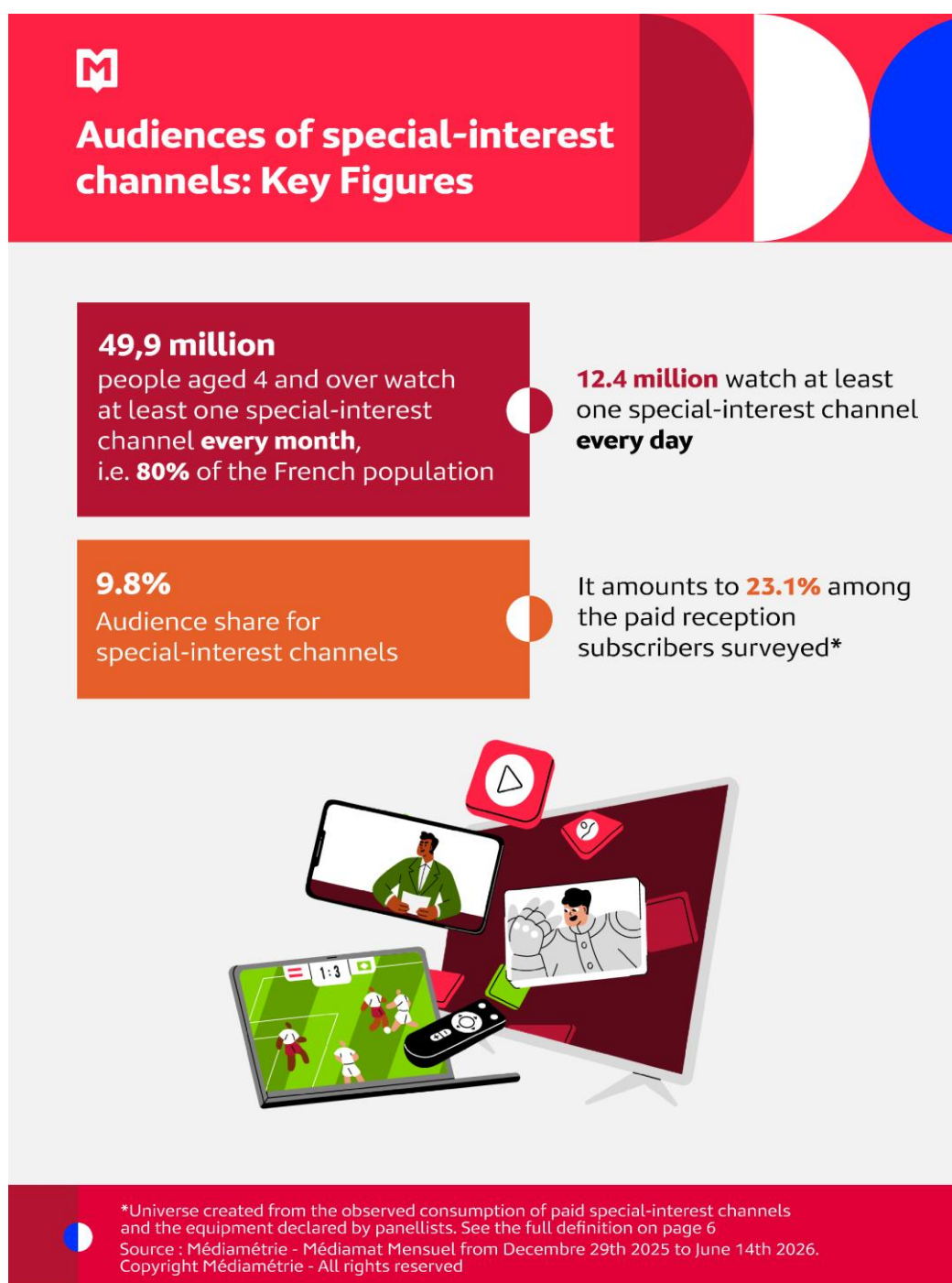


Médiamat semestriel

From 29th December 2025 to 14th June 2026

The audience for special-interest channels among viewers aged 4 and over.





Reach and audience share for Special-interest channels Average Monday-Sunday 3am-3am

Individuals 4 years and over

CHANNELS	Audience share All theme channels : 9,8% On a 100% basis = TOTAL TV	
	Audience share in %* On a 100% basis = All theme channels	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	100%	49 937
RTL9	7,8	12 848
PARIS PREMIÈRE	6,5	14 782
TV BREIZH	6,5	7 624
POLAR+	4,0	4 351
TÉVA	4,0	8 042
SÉRIE CLUB	3,9	5 338
EUROSPORT 1	3,8	10 227
CANAL+ FOOT	3,5	11 706
BEIN SPORTS 1	3,3	10 726
AB 1	2,4	5 284
LIGUE 1+	2,4	6 524
DISCOVERY INVESTIGATION	2,3	1 879
CANAL+ SPORT	1,8	8 824
DISCOVERY TLC	1,7	3 854
SCIFI	1,7	3 053
13ÈME RUE	1,7	2 415
EUROSPORT 2	1,5	5 459
HISTOIRE TV	1,5	3 361
CANAL+ GRAND ECRAN	1,4	5 282
CINÉ + FRISSON	1,4	4 761
CANAL+ SPORT 360	1,3	7 806
OCS	1,3	5 252
NRJ HITS	1,2	4 300
BRAVO	1,0	2 120
DISCOVERY CHANNEL	1,0	1 864
TOUTE L'HISTOIRE	1,0	3 208
USHUAÏA TV	1,0	2 925

(*) Audience share calculated on the basis of all the special-interest channels marked.

**Reach and audience share for Special-interest channels**
Average Monday-Sunday 3am-3am

Individuals 4 years and over

CHANNELS	Audience share All theme channels : 9,8% On a 100% basis = TOTAL TV	
	Audience share in %* On a 100% basis = All theme channels	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	100%	49 937
PLANÈTE + CRIME	0,9	2 324
RFM TV	0,9	3 605
WARNER TV	0,9	3 491
BEIN SPORTS 3	0,8	3 524
CANAL+ BOX OFFICE	0,8	5 302
CANAL+ CINÉMA(S)	0,8	4 794
CINÉ + CLASSIC	0,8	3 643
DISNEY CHANNEL	0,8	2 554
NOVELAS TV	0,8	1 672
PLANÈTE +	0,8	3 261
TV5 MONDE	0,8	6 895
AUTOMOTO	0,7	3 143
BEIN SPORTS 2	0,7	5 061
CINÉ + FAMILY	0,7	4 217
COMÉDIE +	0,7	3 959
INFOSPORT +	0,7	3 524
LIGUE 1+ / AGRÉGAT CANAUX ÉVÉNEMENTS 2 À 10	0,7	2 662
MANGAS	0,7	1 860
CINÉ + EMOTION	0,6	3 534
NATIONAL GEOGRAPHIC	0,6	2 340
TCM CINÉMA	0,6	2 317
CINÉ + FESTIVAL	0,5	3 351
EQUIDIA	0,5	2 237
PLANÈTE + AVENTURE	0,5	2 399
WARNER TV NEXT	0,5	1 125
EUROPE 2 POP TV	0,4	1 725
M6 MUSIC	0,4	2 932

^(*) Audience share calculated on the basis of all the special-interest channels marked.

**Reach and audience share for Special-interest channels**
Average Monday-Sunday 3am-3am

Individuals 4 years and over

CHANNELS	Audience share All theme channels: 9,8% On a 100% basis = TOTAL TV	
	Audience share in %* On a 100% basis = All theme channels	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	100%	49 937
TIJI	0,4	1 435
BOOMERANG	0,3	1 718
CANAL+ DOCS	0,3	3 343
CARTOONITO	0,3	668
BOOMERANG +1	0,2	448
SCIENCE ET VIE TV	0,2	788
CANAL J	0,1	1 121
CANAL+ KIDS	0,1	2 005
CARTOON NETWORK	0,1	593
PIWI +	0,1	1 137
SPORT EN FRANCE	0,1	2 316
TÉLÉTOON +	0,1	1 266
TRACE URBAN	0,1	952
DREAMWORKS	<0,1	453
RMC SPORT 1	<0,1	1 005
TÉLÉTOON +1	<0,1	457

^(*) Audience share calculated on the basis of all the special-interest channels marked.



Press Release

Médiamat Semestriel

From 29th December 2025 to 14th June 2026

Reach and audience share for National channels ⁽¹⁾

Average Monday-Sunday 3am-3am

Individuals 4 years and over

CHANNELS	Audience share in % On a 100% basis = TOTAL TV	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	9,8%	49 937
National channels ⁽¹⁾	89,6%	61 549
TF1	18,0	58 573
FRANCE 2	14,9	57 061
FRANCE 3	8,9	49 972
FRANCE 4	1,3	37 260
FRANCE 5	3,6	49 553
M6	8,0	54 946
ARTE	3,1	40 767
LCP-ASSEMBLÉE NATIONALE / PUBLIC SÉNAT	0,4	27 103
W9	3,1	44 028
TMC	2,8	45 886
TFX	1,6	38 301
GULLI	1,1	31 775
BFM TV	2,9	45 250
CNEWS	2,9	39 838
LCI	2,6	38 518
FRANCEINFO:	1,1	32 742
CSTAR	1,1	30 329
T18	1,0	25 862
NOVO19	0,9	25 190
TF1 SERIES FILMS	1,6	27 503
L'EQUIPE	1,6	32 977
6TER	1,5	28 576
RMC STORY	1,5	38 368
RMC DÉCOUVERTE	1,7	31 407
RMC LIFE	1,2	24 620
CANAL+	1,4	30 642

⁽¹⁾ National channels: legacy channels or DTT channels



Definitions

Audience share (%): the share of total television viewing time accounted for by a channel (pages 1 and 5) or the total viewing time of specialty channels (pages 2–4). Results are reported as an average from Monday through Sunday, covering the entire day (3:00 a.m. to 3:00 a.m.).

4-week reach: the number of people aged 4 and older who watched the channel or channel group in question for at least 10 consecutive seconds, on average, over 4 consecutive weeks.

« Established Pay-TV reception »: This universe is built from the established special-interest channels consumption and the reported equipment of the panelists. It includes people living in households receiving a TV offer via an Internet service provider (Orange, Free, Bouygues, SFR) where at least 5 PayTV special-interest channels have been watched within one month and the reported Canalsat / Pack FAMILY / Option TV+ from Canal+ subscribers.

The **Médiamat Semestriel** is part of Médiamétrie's **MediaMat** offering. **Médiamat**, the benchmark in television audience measurement in France, provides daily **audience figures for programmes watched anywhere, on any screen, live, timeshifted, on replay or preview**, by all French people aged 4 and over, i.e. **63.6 million** individuals

The measurement is based on **2 representative panels** :

- A first panel of around **12.000 individuals** in **5.500 households**, comprising :
 - 5.000 households equipped with home TV sets, each connected to a fixed audimeter, the source of home TV audience measurement
 - 500 households without home TV sets
- A second panel of around **5.000 individuals** carrying a **personal portable meter** to measure TV audiences out of home (all screens) and on Internet screens at home. These audiences are then attributed to the individuals in the first panel by statistical fusion.

The interpretation of the audience results of the **Médiamat** study must take into account, for each channel, the diversity of the audience, the competitive environment, its coverage on one or more platforms, and its seniority. An individual who is not subscribed to a channel for the entire period may have watched the channel for part of the period (promotional offers, subscription or unsubscription during the period, multiple subscriptions, cast function, outside their home, etc.).

About Médiamétrie, High trust data

Every day, Médiamétrie processes over one billion data to support its French and international customers in developing their strategies. At the core of our values and offerings: transparent, right, impartial, inclusive, comparable and verifiable measurement. Médiamétrie places the full expertise of its teams at the service of the design and production of joint and sovereign standard audience measurements for media, platforms and the advertising market, across both audio and video universes. Médiamétrie employs over 700 people and achieved a turnover of €102.2 million in 2025.

More informations : www.mediametrie.fr @Mediametrie Mediametrie.official Médiamétrie

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