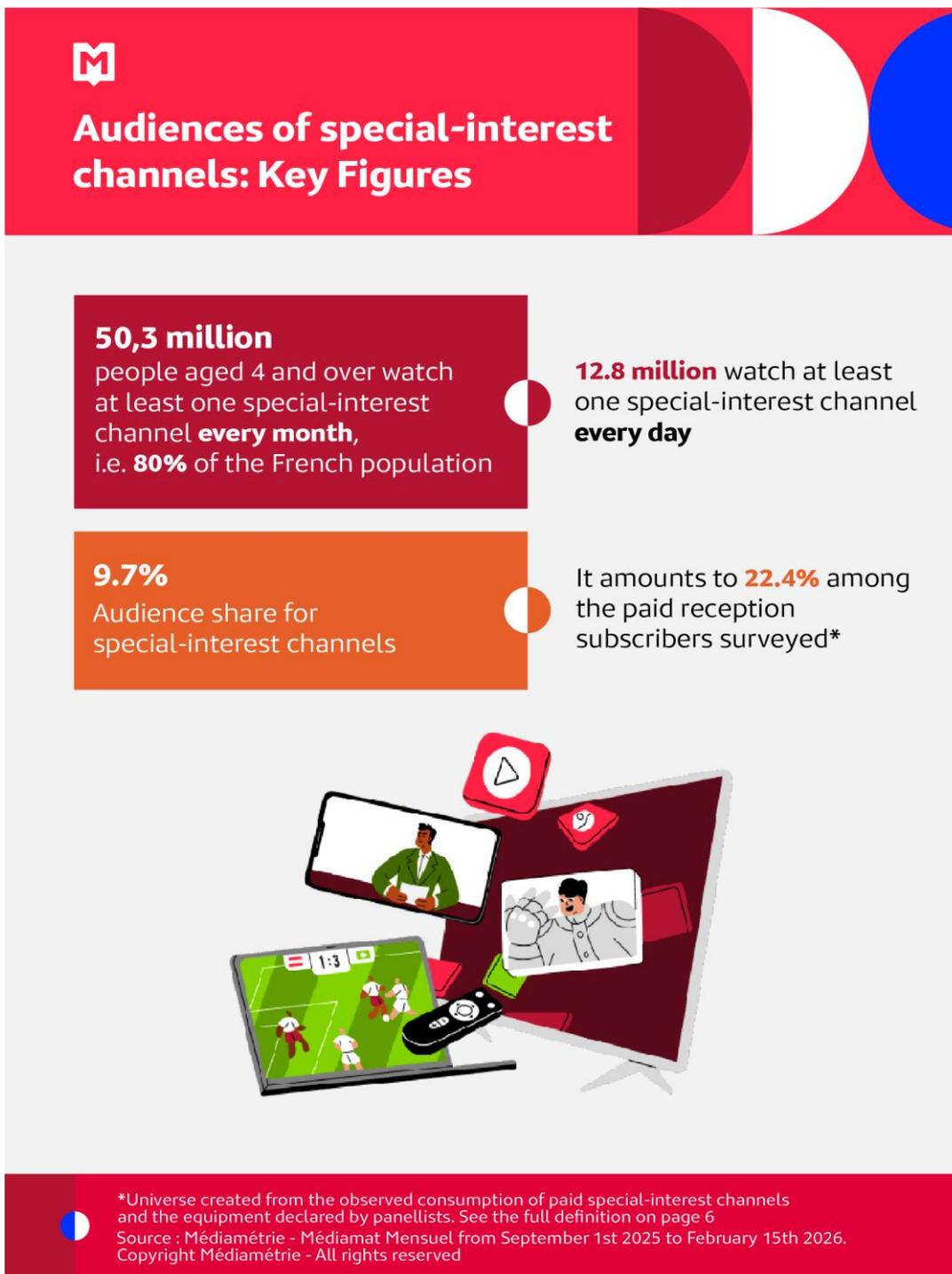


Médiamat Semestriel

From 1st September 2025 to 15th February 2026

The audience for special-interest channels among viewers aged 4 and over.





Reach and audience share for Special-interest channels
Average Monday-Sunday 3am-3am
 Individuals 4 years and over

CHANNELS	Audience share in %* On a 100% basis = All theme channels	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	100%	50 340
RTL9	7,9	13 782
PARIS PREMIÈRE	7,4	16 508
TV BREIZH	7,3	8 029
POLAR+	3,7	4 345
BEIN SPORTS 1	3,5	11 448
TÉVA	3,5	8 227
SÉRIE CLUB	3,1	5 615
CANAL+ FOOT	2,9	10 998
EUROSPORT 1	2,8	8 472
LIGUE 1+	2,5	7 072
AB 1	2,4	5 843
CANAL+ SPORT	2,0	9 570
SYFY	2,0	3 166
DISCOVERY INVESTIGATION	1,9	2 152
DISCOVERY TLC	1,9	4 386
CANAL+ SPORT 360	1,8	8 844
13ÈME RUE	1,8	2 748
HISTOIRE TV	1,6	3 564
OCS	1,4	5 927
CINÉ + FRISSON	1,3	5 122
CANAL+ GRAND ECRAN	1,2	5 450
DISCOVERY CHANNEL	1,1	2 180
NRJ HITS	1,1	4 541
PLANÈTE + CRIME	1,1	2 631
TOUTE L'HISTOIRE	1,1	3 358
RFM TV	1,0	3 733
USHUAÏA TV	1,0	3 136

Audience share
 All theme channels : 9,7%
 On a 100% basis = TOTAL TV

(*) Audience share calculated on the basis of all the special-interest channels marked.



Reach and audience share for Special-interest channels Average Monday-Sunday 3am-3am Individuals 4 years and over

CHANNELS	Audience share All theme channels : 9,7% On a 100% basis = TOTAL TV	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	Audience share in %* On a 100% basis = All theme channels	
	100%	50 340
BEIN SPORTS 2	0,9	5 003
WARNER TV	0,9	3 661
CANAL+ BOX OFFICE	0,8	5 615
CANAL+ CINÉMA(S)	0,8	5 079
CINÉ + CLASSIC	0,8	4 011
EUROSPORT 2	0,8	4 065
PLANÈTE +	0,8	3 474
TV5 MONDE	0,8	7 214
AUTOMOTO	0,7	3 339
BEIN SPORTS 3	0,7	3 754
CINÉ + FAMILY	0,7	4 801
COMÉDIE +	0,7	4 469
E!	0,7	2 215
LIGUE 1+ / AGRÉGAT CANAUX ÉVÉNEMENTS 2 À 10	0,7	2 845
NATIONAL GEOGRAPHIC	0,7	2 484
DISNEY CHANNEL	0,6	2 441
EQUIDIA	0,6	2 542
INFOSPORT +	0,6	3 456
NOVELAS TV	0,6	1 951
PLANÈTE + AVENTURE	0,6	2 451
TCM CINÉMA	0,6	2 593
CINÉ + EMOTION	0,5	3 924
CINÉ + FESTIVAL	0,5	3 868
MANGAS	0,5	1 885
WARNER TV NEXT	0,5	1 177
M6 MUSIC	0,4	2 827
BOOMERANG	0,3	1 713

(*) Audience share calculated on the basis of all the special-interest channels marked.



Reach and audience share for Special-interest channels Average Monday-Sunday 3am-3am Individuals 4 years and over

CHANNELS	Audience share in %* On a 100% basis = All theme channels	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	100%	50 340
CANAL+ DOCS	0,3	3 690
EUROPE 2 POP TV ⁽¹⁾	0,3	1 488
SCIENCE ET VIE TV	0,3	915
TIJI	0,3	1 283
BOOMERANG +1	0,1	398
CANAL J	0,1	956
CANAL+ KIDS	0,1	1 904
CARTOON NETWORK	0,1	785
CARTOONITO	0,1	692
PIWI +	0,1	1 113
RMC SPORT 1	0,1	1 124
SPORT EN FRANCE	0,1	2 475
TÉLÉTOON +	0,1	1 138
DREAMWORKS	<0,1	522
TÉLÉTOON +1	<0,1	449

Audience share
All theme channels : 9,7%
On a 100% basis = TOTAL TV

(1) The Europe 2 POPTV channel has been measured since the 2nd of October 2025; therefore, its audience figures prior to that date are recorded as zero.

(*) Audience share calculated on the basis of all the special-interest channels marked.



Reach and audience share for National channels ⁽¹⁾
Average Monday-Sunday 3am-3am
 Individuals 4 years and over

CHANNELS	Audience share in % On a 100% basis = TOTAL TV	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	9,7%	50 340
National channels ⁽¹⁾	89,8%	61 362
TF1	18,6	58 670
FRANCE 2	14,3	56 854
FRANCE 3	8,7	49 937
FRANCE 4	1,1	37 104
FRANCE 5	3,5	48 944
M6	8,0	54 829
ARTE	3,0	41 604
LCP-ASSEMBLÉE NATIONALE / PUBLIC SÉNAT	0,5	28 811
W9	3,1	44 166
TMC	3,2	46 828
TFX	1,7	38 919
GULLI	1,0	32 175
BFM TV	2,8	46 197
CNEWS	3,5	39 904
LCI	2,2	39 022
FRANCEINFO:	1,0	33 855
CSTAR	1,2	32 148
T18	0,9	26 835
NOVO19	0,8	26 421
TF1 SERIES FILMS	1,6	28 361
L'EQUIPE	1,6	33 631
6TER	1,6	30 251
RMC STORY	1,5	39 555
RMC DÉCOUVERTE	1,7	31 766
RMC LIFE	1,2	25 850
CANAL+	1,4	31 237

⁽¹⁾ National channels: legacy channels or DTT channels



Definitions Audience share (%): the share of total television viewing time accounted for by a channel (pages 1 and 5) or the total viewing time of specialty channels (pages 2–4). Results are reported as an average from Monday through Sunday, covering the entire day (3:00 a.m. to 3:00 a.m.).

4-week reach: the number of people aged 4 and older who watched the channel or channel group in question for at least 10 consecutive seconds, on average, over 4 consecutive weeks.

« Established Pay-TV reception »: This universe is built from the established special-interest channels consumption and the reported equipment of the panelists. It includes people living in households receiving a TV offer via an Internet service provider (Orange, Free, Bouygues, SFR) where at least 5 PayTV special-interest channels have been watched within one month and the reported Canalsat / Pack FAMILY / Option TV+ from Canal+ subscribers.

The **Médiamat Semestriel** is part of Médiamétrie's **MediaMat** offering. **Médiamat**, the benchmark in television audience measurement in France, provides daily **audience figures for programmes watched anywhere, on any screen, live, timeshifted, on replay or preview**, by all French people aged 4 and over, i.e. **63.1 million** individuals

The measurement is based on **2 representative panels** :

- A first panel of around **12.000 individuals** in **5.500 households**, comprising :
 - 5.000 households equipped with home TV sets, each connected to a fixed audimeter, the source of home TV audience measurement
 - 500 households without home TV sets
- A second panel of around **5.000 individuals** carrying a **personal portable meter** to measure TV audiences out of home (all screens) and on Internet screens at home. These audiences are then attributed to the individuals in the first panel by statistical fusion.

The interpretation of the audience results of the **Médiamat** study must take into account, for each channel, the diversity of the audience, the competitive environment, its coverage on one or more platforms, and its seniority. An individual who is not subscribed to a channel for the entire period may have watched the channel for part of the period (promotional offers, subscription or unsubscription during the period, multiple subscriptions, cast function, outside their home, etc.).

About Médiamétrie, High trust data

Every day, Médiamétrie processes over one billion data to support its French and international customers in developing their strategies. At the core of our values and offerings: transparent, right, impartial, inclusive, comparable and verifiable measurement. Médiamétrie places the full expertise of its teams at the service of the design and production of joint and sovereign standard audience measurements for media, platforms and the advertising market, across both audio and video universes. Médiamétrie employs over 700 people and achieved a turnover of €103.5 million in 2024.

More informations : www.mediametrie.fr @Mediametrie Mediametrie.official Médiamétrie

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