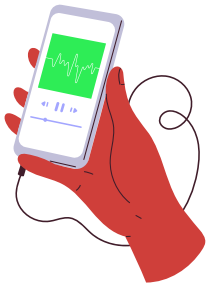


Press Release

13th October 2025

EAR > Podcast **September 2025 podcast measurement**



Médiamétrie's podcast measurement is evolving. It is based on a **new methodology and is now named EAR > Podcast**. This press release presents the initial results from the new system.

The data used by EAR > Podcast comes from **podcast logs** provided by the publisher or its hosts. In this context, Médiamétrie has sealed a strategic partnership with ACPM, which collects, analyzes, and checks these logs. This technical infrastructure allows the harmonization of calculation rules and the application of filters that comply with **international standards defined by the IAB Tech Lab**, thus allowing the results published by Médiamétrie to be compared with those published by other organizations.

Given the methodological changes, the results are not comparable with the previous eStat podcast measurement

In September 2025, more than **177 million** French podcasts were played or downloaded around the world.

In France alone, **143 million** French podcasts were listened to or downloaded during the same month.

The **EAR > Podcast** measurement counts the number of podcast listens and downloads by its subscribers within the scope of the measurement⁽¹⁾. The content measured is replay podcasts (previously broadcast programs) and/or native podcasts⁽²⁾.

Please note : Atypical log volumes are generated by the Google News Audio Briefings service, disrupting the measurement of Franceinfo podcasts (Fil info and Flash Eco) and a Europe 1 podcast (Europe 1 Sur le terrain). Statistical modeling has been applied to reduce the impact of these technical calls and restore the performance of these podcasts.

(1) See measurement methodology at the end of this press release.

(2) Native podcasts are original audio content not broadcast on air and produced by radio stations or other publishers

**Number of podcast listens by brand – September 2025**

	Brands (French publishers subscribing to the EAR > Podcast measurement)	Number of listens and/or downloads⁽¹⁾ (World base)	Main podcasts by brand
1	France Inter	45 918 000	Affaires Sensibles, Zoom Zoom Zen, La Bande originale, Géopolitique et Le Masque et la Plume
2	RTL	37 847 000	Les grosses têtes, Laurent Gerra, L'heure du crime, Le journal RTL, Ça peut vous arriver...
3	France Culture	26 536 000	Les Pieds sur terre, Le cours de l'histoire, LSD La Série documentaire, La Science CQFD et la Série fiction
4	RMC	24 545 000	After Foot, Super Moscato Show, Les Grandes Gueules, Rothen s'enflamme, Apolline matin...
5	Europe1⁽²⁾	14 357 000	Hondelatte raconte, La Libre Antenne, Au cœur de l'histoire, Les Récits extraordinaires de Pierre Bellemare
6	franceinfo⁽²⁾	7 126 000	Les Informés, Ca dit quoi ?, Le vrai ou faux
7	France Télévisions	6 727 000	C dans l'air, Ça commence aujourd'hui, Secrets d'Histoire, Au bout de l'Enquête, C ce soir, La grande librairie, Okoo, Lumni...
8	Radio Classique	3 963 000	Les Grands Dossiers de l'Histoire, Des histoires en musique, Retour Vers le Classique, Esprits Libres
9	ICI	2 004 000	Les journaux locaux, Crimes et témoignages, L'heure du bain
10	BFM Business	1 977 000	Good Morning Business, Les experts, BFM Bourse, Tech & Co...
11	France Musique	1 697 000	Les Sagas musicales, MAXXI Classique, Les aventures d'Octave et Mélo
12	BFMTV	1 495 000	Le titre à la une, Affaire suivante, La question info, La question éco, Le podcast santé...
13	Fun Radio	608 000	Bruno sur Fun Radio, Tout beau tout Fun, La Team, La Suite, Fun List, Party Fun...
14	Europe2	452 000	Cauet sur Europe 2, Europe 2 Mix , Europe 2 Lab, Europe 2 Jeux , Pop Corn Europe 2
15	RCF	445 000	Silence on crie, L'invité du 18/19, Je pense donc j'agis, Halte Spirituelle, Enfin une bonne nouvelle
16	Fip	374 000	Fip Tape, Club Jazzafip, [DEEP]Search
17	Radio FG	148 000	Minimix, FG Chic Mix, FG Music Story
18	RTL2	145 000	Pop rock station, Double Espresso, Pop rock story, le drive RTL2, Pop rock party...
19	Mouv'	126 000	Wake-Up Mix, Arnaques Crimes et Putaclic

(1) See the measurement methodology at the end of the release

(2) Listening to certain podcasts on the franceinfo and Europe 1 websites and apps was the subject of statistical modeling.

**Top 30 most listened podcast brands in September 2025**

Among podcasts measured with EAR > Podcast

	Brand	Number of listens and/or downloads ⁽¹⁾ (World base)	Publisher's marks	Description
1	Les Grosses têtes	17 386 000	RTL	L'émission intégrale, les extraits, découvertes, best of, inédits
2	L'After Foot	13 007 000	RMC	L'émission intégrale, les extraits, archives, libre antenne
3	Hondelatte raconte	7 954 000	Europe 1	Le récit, Cote B
4	Affaires sensibles	6 922 000	France Inter	L'émission intégrale
5	L'heure du crime	4 211 000	RTL	L'émission complète, les bonus, Les voix du crime, Les grandes évasions, Les plus grands cold cases...
6	Les Pieds sur terre	3 555 000	France Culture	L'émission intégrale
7	Les Grandes Gueules	3 473 000	RMC	L'émission intégrale, les extraits
8	Entrez dans l'histoire	3 277 000	RTL	L'émission intégrale, Les questions de l'histoire, Entrez dans les villes, Le patrimoine de nos régions avec Stéphane Bern..
9	Super Moscato Show	3 259 000	RMC	L'émission intégrale, les extraits, le journal moyen, Kikadi
10	Zoom Zoom Zen	3 173 000	France Inter	L'émission intégrale, les chroniques
11	Le Fil info ⁽²⁾	3 050 000	franceinfo	Les titres de franceinfo actualisés au fil de la journée
12	Les Grands Dossiers de l'Histoire	3 038 000	Radio Classique	L'émission complète
13	C dans l'air	2 547 000	FTV	L'émission complète, CDLA L'invité, CDLA vos questions SMS
14	L'œil de Caverivière	2 250 000	RTL	L'émission intégrale et les chroniques
15	Laurent Gerra	2 091 000	RTL	La chronique, les bonus et best of

(1) See the measurement methodology at the end of the press release.

(2) Listening to this franceinfo podcast was modeled statistically.

**Top 30 most listened podcast brands in September 2025**

Among podcasts measured with EAR > Podcast

	Brand	Number of listens and/or downloads ⁽¹⁾ (World base)	Publisher's marks	Description
16	La Bande originale (hors Tanguy Pastureau)	1 936 000	France Inter	L'émission intégrale, les chroniques - hors Tanguy Pastureau
17	Ca commence aujourd'hui	1 927 000	FTV	L'histoire, l'intégrale
18	Rothen s'enflamme	1 607 000	RMC	L'émission complète, les extraits
19	Face à l'histoire	1 581 000	France Inter	L'émission intégrale
20	LSD, La série documentaire	1 405 000	France Culture	L'émission intégrale
21	Le Cours de l'histoire	1 359 000	France Culture	L'émission intégrale, Le Pourquoi du comment : histoire
22	Géopolitique	1 353 000	France Inter	La chronique de la matinale de France Inter
23	Parlons-nous	1 278 000	RTL	L'émission complète, les témoignages, Parlons Familles, Parlons Couples
24	Au cœur de l'histoire	1 238 000	Europe 1	Au Cœur de l'Histoire Virginie Girod
25	La science CQFD	1 236 000	France Culture	L'émission intégrale, Avec science
26	France Culture va plus loin	1 210 000	France Culture	L'interview de la matinale de France Culture
27	Ça peut vous arriver	1 183 000	RTL	L'émission intégrale, les règles d'or des avocats, les secrets de la conso, les pépites, etc.
28	La Série fiction	1 035 000	France Culture	Les fictions de France Culture
29	Tanguy Pastureau maltraite l'info	1 015 000	France Inter	La chronique au sein de l'émission La Bande originale
30	Cultures Monde	1 014 000	France Culture	L'émission intégrale, La revue de presse internationale

(1) See the measurement methodology at the end of the release



List of EAR > Podcast subscribers

The table below shows the current measurement scope for each subscriber.

Groups/Brands	Scope
Groupe France Télévisions	Full
Groupe Lagardère (Europe 1, Europe 2, RFM)	Full
Groupe M6 – RTL (RTL, RTL2 et Fun Radio)	Full
Groupe Radio France (France Inter, France Culture, France Musique, Fip, Mouv', ICI, franceinfo)	Full
Radio Classique	Full
Maison FG	Full
RMC BFM (RMC, RMC Story, RMC Découverte, BFM Business, BFMTV)	Full
RCF	Full

Methodology

EAR > Podcast is part of Médiamétrie's **MediaEar** offering.

The **EAR > Podcast** measure counts all the **audio content listened to directly in streaming or downloaded** on the majority of listening media (platforms, websites, applications, etc.).

EAR > Podcast is based on an externalized technical architecture, supervised by Médiamétrie, which manages the measurement for its clients.

The data used for the EAR > Podcast measurement comes from podcast logs provided directly by subscribers and their hosts to our partner, the ACPM, which validates and certifies them.

The filters applied to the logs conform to IAB Tech Lab standards, ensuring consistent, comparable measurement that complies with international practices. By adhering to these standards, EAR > Podcast measurement brings enhanced transparency to the market.

About Médiamétrie, High trust data

Every day, Médiamétrie processes over one billion data to support its French and international customers in developing their strategies. At the core of our values and offerings: transparent, right, impartial, inclusive, comparable and verifiable measurement. Médiamétrie places the full expertise of its teams at the service of the design and production of joint and sovereign standard audience measurements for media, platforms and the advertising market, across both audio and video universes. Médiamétrie employs over 700 people and achieved a turnover of €103.5 million in 2024.

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