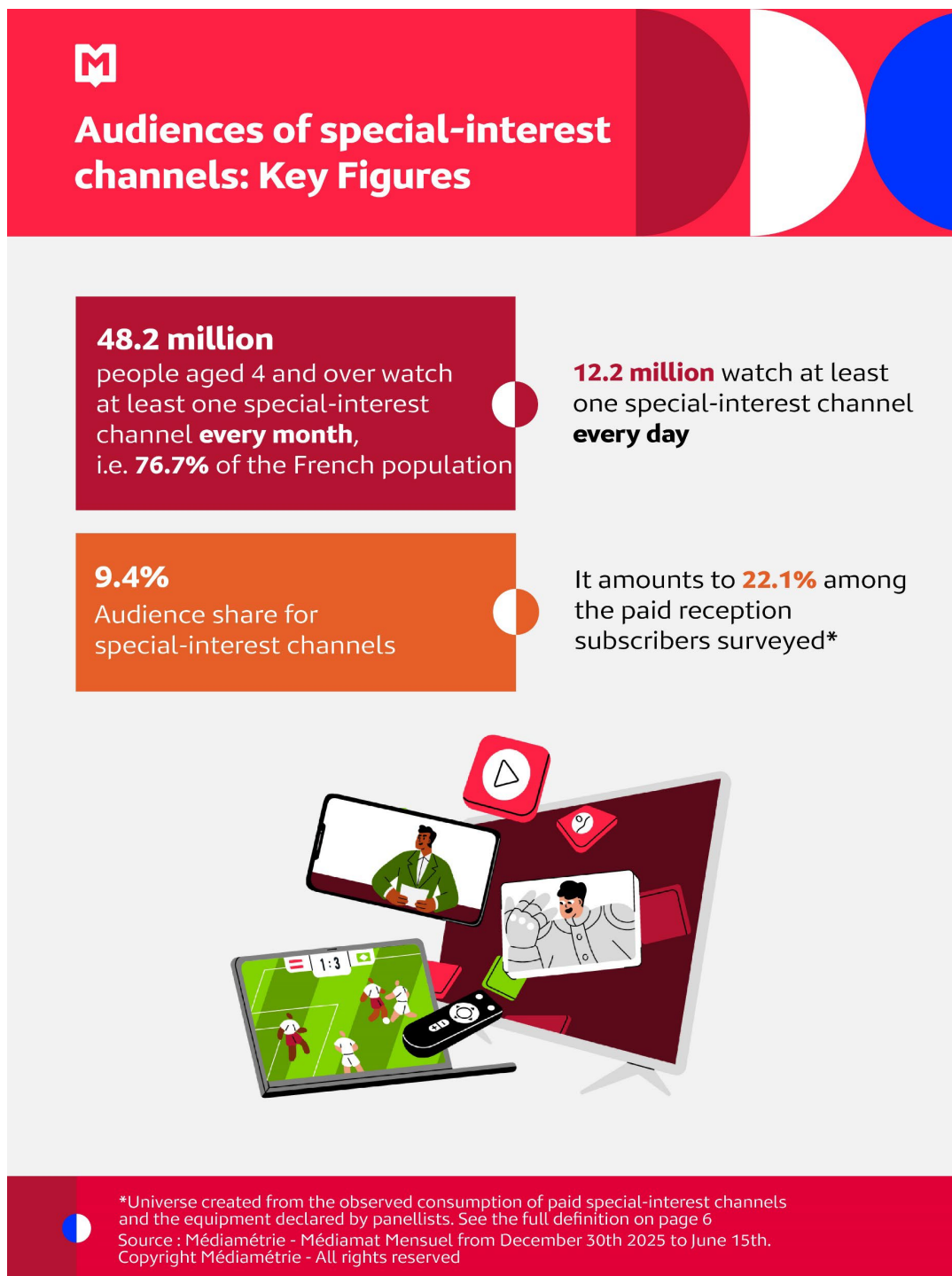


Médiamat Semestriel (ex-Médiamat'Thématique)
From 30th December to 15th June 2025

The audience for special-interest channels among viewers aged 4 and over.





Reach and audience share for Special-interest channels Average Monday-Sunday 3am-3am

Individuals 4 years and over

CHANNELS	Audience share All theme channels: 8,7% On a 100% basis = TOTAL TV	
	Audience share in %* On a 100% basis = All theme channels	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	100%	48 192
PARIS PREMIÈRE	7,5	14 026
TV BREIZH	6,8	7 593
RTL9	6,5	12 017
TÉVA	3,8	8 337
SÉRIE CLUB	3,7	5 062
CANAL+ FOOT	3,3	11 433
POLAR+	3,0	3 828
BEIN SPORTS 1	2,5	10 375
EUROSPORT 1	2,3	5 999
13ÈME RUE	2,3	2 343
DISCOVERY INVESTIGATION	2,1	2 358
AB 1	1,9	4 919
CANAL+ SPORT	1,9	8 770
DISCOVERY TLC	1,9	4 355
PARAMOUNT NETWORK	1,9	6 635
SYFY	1,8	2 544
HISTOIRE TV	1,6	3 422
NICKELODEON JUNIOR	1,6	2 153
CINÉ + FRISSON	1,5	4 905
CANAL+ SPORT 360	1,4	7 842
NRJ HITS	1,3	5 100
OCS	1,3	5 363
CANAL+ GRAND ECRAN	1,2	5 225
EUROSPORT 2	1,2	3 692
PLANÈTE + CRIME	1,2	2 395
USHUAÏA TV	1,2	3 080
CANAL+ BOX OFFICE	1,1	5 619

(*) Audience share calculated on the basis of all the special-interest channels marked.



Reach and audience share for Special-interest channels Average Monday-Sunday 3am-3am

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CHANNELS	Audience share All theme channels: 8,7% On a 100% basis = TOTAL TV	
	Audience share in %* On a 100% basis = All theme channels	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	100%	48 192
DISCOVERY CHANNEL	1,1	2 287
AUTOMOTO	1,0	3 168
CANAL+ CINÉMA(S)	1,0	5 132
TOUTE L'HISTOIRE	1,0	3 021
WARNER TV	0,9	4 113
COMÉDIE +	0,8	4 587
COMEDY CENTRAL	0,8	2 022
PLANÈTE +	0,8	3 269
RFM TV	0,8	2 763
TV5 MONDE	0,8	6 861
BEIN SPORTS 2	0,7	5 178
BEIN SPORTS 3	0,7	3 505
CINÉ + FAMILY	0,7	4 519
GAME ONE	0,7	3 075
INFOSPORT +	0,7	3 652
CINÉ + CLASSIC	0,6	3 400
CINÉ + EMOTION	0,6	3 908
CINÉ + FESTIVAL	0,6	3 573
PLANÈTE + AVENTURE	0,6	2 415
DISNEY CHANNEL	0,5	2 404
NICKELODEON	0,5	2 099
TCM CINÉMA	0,5	2 266
WARNER TV NEXT	0,5	1 249
EQUIDIA	0,4	2 295
M6 MUSIC	0,4	2 383
MANGAS	0,4	1 853
MTV	0,4	2 735

(*) Audience share calculated on the basis of all the special-interest channels marked.



Reach and audience share for Special-interest channels Average Monday-Sunday 3am-3am

Individuals 4 years and over

CHANNELS	Audience share All theme channels: 8,7% On a 100% basis = TOTAL TV	
	Audience share in %* On a 100% basis = All theme channels	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	100%	48 192
NATIONAL GEOGRAPHIC	0,4	1 593
PARAMOUNT NETWORK DÉCALÉ	0,4	2 193
BET	0,3	2 919
BOOMERANG	0,3	1 697
CANAL+ DOCS	0,3	3 415
E!	0,3	1 707
GAME ONE +1	0,3	1 719
J-ONE	0,3	1 801
MCM	0,3	2 431
NICKELODEON +1	0,3	1 106
NICKELODEON TEEN	0,3	1 228
NOVELAS TV	0,3	1 579
TIJI	0,3	1 512
CANAL J	0,2	1 181
CARTOON NETWORK	0,2	840
MTV HITS	0,2	1 978
PIWI +	0,2	1 204
SCIENCE ET VIE TV	0,2	772
SPORT EN FRANCE	0,2	2 411
BOOMERANG +1	0,1	415
CANAL+ KIDS	0,1	2 078
CARTOONITO	0,1	762
TÉLÉTOON +	0,1	1 118
TRACE URBAN	0,1	1 011
DREAMWORKS	<0,1	489
RMC SPORT 1	<0,1	1 340
TÉLÉTOON +1	<0,1	417

(*) Audience share calculated on the basis of all the special-interest channels marked.

**Reach and audience share for Special-interest channels**
Average Monday-Sunday 3am-3am

Individuals 4 years and over

CHANNELS	Audience share in % On a 100% basis = TOTAL TV	Coverage 4 weeks Number of individuals in thousands
Special-interest channels	9,4%	48 192
National channels	90,1%	61 212
TF1	18,7	57 945
FRANCE 2	15,1	56 152
FRANCE 3	9,0	49 218
FRANCE 4	0,9	33 326
FRANCE 5	3,6	47 190
M6	8,0	53 792
ARTE	3,1	41 402
LCP-ASSEMBLÉE NATIONALE / PUBLIC SÉNAT	0,4	25 040
W9	2,3	42 430
TMC	3,0	43 634
TFX	1,7	37 161
GULLI	1,1	30 075
BFM TV	2,7	44 600
CNEWS	3,2	35 570
LCI	1,7	30 147
FRANCEINFO:	0,8	26 357
CSTAR	1,2	32 584
TF1 SERIES FILMS	1,8	29 409
L'EQUIPE	1,8	34 534
6TER	1,9	31 797
RMC STORY	1,7	36 617
RMC DÉCOUVERTE	1,9	30 786
CHÉRIE 25	1,3	24 665
CANAL+	1,5	37 447



Définitions

Audience share as a percentage: share that represents the viewing time for a channel over the total viewing time for television media among people receiving television in their homes via satellite, broadband internet, cable or optical fibre. The results are provided in an average of Monday to Sunday, throughout the day (3 am to 3 am). The reference is the audience share calculated on a Total TV base.

Four-week coverage: the number of people aged 4 years + - from among the people receiving television by satellite, broadband, cable or optical fibre - having watched the channel for at least 10 consecutive seconds on average over four consecutive weeks.

« Established Pay-TV reception »: This universe is built from the established special-interest channels consumption and the reported equipment of the panelists. It includes people living in households receiving a TV offer via an Internet service provider (Orange, Free, Bouygues, SFR) where at least 5 PayTV special-interest channels have been watched within one month and the reported Canalsat / Family+ Package from Canal+ subscribers.

The **Weekly Médiamat** is part of Médiamétrie's **MediaMat** offering. **Médiamat**, the benchmark in television audience measurement in France, provides daily **audience figures for programmes watched anywhere, on any screen, live, timeshifted, on replay or preview**, by all French people aged 4 and over, i.e. **63.1 million** individuals. The measurement is based on **two panels** representative of the population:

- The measurement is based on **2 representative panels** :
- A first panel of around **12.000 individuals** in **5.500 households**, comprising :
 - 5.000 households equipped with home TV sets, each connected to a fixed audimeter, the source of home TV audience measurement
 - 500 households without home TV sets
- A second panel of around **5.000 individuals** carrying a **personal portable meter** to measure TV audiences out of home (all screens) and on Internet screens at home. These audiences are then attributed to the individuals in the first panel by statistical fusion.

The interpretation of the audience results of the **Médiamat** study must take into account, for each channel, the diversity of the audience, the competitive environment, its coverage on one or more platforms, and its seniority. An individual who is not subscribed to a channel for the entire period may have watched the channel for part of the period (promotional offers, subscription or unsubscription during the period, multiple subscriptions, cast function, outside their home, etc.).

About Médiamétrie, High trust data

Every day, Médiamétrie processes over one billion data to support its French and international customers in developing their strategies. At the core of our values and offerings: transparent, right, impartial, inclusive, comparable and verifiable measurement. Médiamétrie places the full expertise of its teams at the service of the design and production of joint and sovereign standard audience measurements for media, platforms and the advertising market, across both audio and video universes. Médiamétrie employs over 700 people and achieved a turnover of €103.5 million in 2024.

More informations : www.mediametrie.fr @Mediametrie Mediametrie.official Médiamétrie

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Les Mots des Médias

Consultez + de 500 définitions