



Mediametrie

## Press Release

15<sup>th</sup> April 2025

**EAR > National**

### Radio audience in France : January-March 2025



**Médiamétrie publishes radio audience results, in metropolitan France** over the December 30<sup>th</sup> 2024 to March 30<sup>th</sup> 2025 period measured on a population of 26 533 individuals aged of 13 years and over.

On an average Monday-Friday day (5am – midnight), radio reach **38.5 millions** of 13 yo and over, for an average listening time of **2h44**.

#### Characteristics of the period during the week (Monday-Friday)

	January - March2025	November - December 2024	January - March2024
Number of weekdays of the wave (including LADs)	<b>65</b>	40	65
Number of Low Activity Days (LAD)	<b>5</b>	2	3
Number of school holidays	<b>15</b>	5	15
Activity rate excluding LADs (in %) (1)	<b>78.0</b>	78.2	77.7

(1) Activity rate: share of employed individuals having carried out their professional activity the day before the interview

The audience results are based on the "Monday-Friday" time frame, excluding the Days of Least Activity (DLA), days for which the activity rate is below 55%. For the period January-March 2025, DLA were recorded : 30<sup>th</sup> December, 31<sup>th</sup> December 2024, 1<sup>st</sup> January, 2<sup>nd</sup> January and 3<sup>rd</sup> January 2025.

#### Radio Audience

Population aged of 13 years and over (5 a.m.-midnight)

	January - March2025					November - December 2024					January - March2024				
	AM %	AM 000	AC%	AC 000	DEA h/mn	AM %	AM 000	AC%	AC 000	DEA h/mn	AM %	AM 000	AC%	AC 000	DEA h/mn
Monday-Friday	<b>9.8</b>	<b>5,531</b>	<b>68.1</b>	<b>38,463</b>	<b>2h44</b>	10.2	5,698	68.7	38,525	2h49	10.0	5,622	69.1	38,727	2h45
Saturday-Sunday	<b>7.1</b>	<b>3,986</b>	<b>55.3</b>	<b>31,215</b>	<b>2h26</b>	7.3	4,120	56.1	31,433	2h29	7.1	3,962	56.4	31,613	2h23

In this press release, only the stations, networks and advertising coupling subscribing to the survey and having achieved a 1% cumulative audience Monday –Friday (5 a.m.-midnight) are mentioned.



## Press release

[EAR > National](#)

Radio audience in France : January-March 2025

### Radio audience from Monday to Friday (5 a.m.-midnight)

<sup>(1)</sup> Composition of "Les Indés Radios" on page 7

		January - March 2025			November - December 2024			January - March 2024		
		CA %	CA h/mn	Audience share %	CA %	TSL h/mn	AC %	CA %	TSL h/mn	Audience share %
<b>RADIO IN GENERAL</b>		<b>68.1</b>	<b>2h44</b>	<b>100.0</b>	<b>68.7</b>	<b>2h49</b>	<b>100.0</b>	<b>69.1</b>	<b>2h45</b>	<b>100.0</b>
<b>General-Interest programs</b>	<b>Total</b>	<b>31.2</b>	<b>2h24</b>	<b>40.3</b>	<b>32.0</b>	<b>2h29</b>	<b>41.2</b>	<b>31.9</b>	<b>2h24</b>	<b>40.2</b>
Including										
EUROPE 1		4.7	2h02	5.1	4.8	1h50	4.6	4.3	1h44	3.9
FRANCE INTER		12.8	2h06	14.5	13.3	2h11	15.1	12.8	2h02	13.7
ICI *		4.2	1h47	4.0	4.8	1h54	4.7	4.9	1h54	5.0
RMC		5.4	2h02	5.9	5.3	2h02	5.6	5.6	1h58	5.8
RTL		8.9	2h16	10.9	8.8	2h27	11.2	9.6	2h21	11.9
<b>Musical programs</b>	<b>Total</b>	<b>30.5</b>	<b>1h48</b>	<b>29.5</b>	<b>30.2</b>	<b>1h49</b>	<b>28.3</b>	<b>30.9</b>	<b>1h47</b>	<b>29.0</b>
Including										
CHERIE FM		3.0	1h19	2.1	3.0	1h28	2.3	3.0	1h25	2.2
EUROPE 2		1.5	1h07	0.9	1.6	1h14	1.0	2.0	1h04	1.1
FUN RADIO		3.6	1h34	3.0	3.5	1h33	2.8	3.3	1h18	2.3
M RADIO		1.0	1h37	0.9	1.1	1h30	0.8	1.2	1h39	1.0
NOSTALGIE		5.9	1h39	5.3	6.4	1h36	5.3	6.3	1h37	5.4
NRJ		7.5	1h31	6.1	7.0	1h27	5.3	7.9	1h27	6.0
RADIO NOVA		1.4	1h09	0.8	1.4	1h14	0.9	NA	NA	NA
RFM		2.9	1h29	2.3	2.8	1h37	2.4	3.0	1h41	2.6
RIRE ET CHANSONS		2.5	1h00	1.3	2.5	0h59	1.2	2.6	0h58	1.3
RTL2		3.5	1h26	2.7	3.8	1h28	2.9	3.8	1h15	2.5
SKYROCK		5.6	1h15	3.8	5.2	1h12	3.3	5.9	1h12	3.7
<b>Thematic programs</b>	<b>Total</b>	<b>14.4</b>	<b>1h32</b>	<b>11.9</b>	<b>15.0</b>	<b>1h36</b>	<b>12.5</b>	<b>14.2</b>	<b>1h35</b>	<b>11.8</b>
Including										
FRANCE CULTURE		3.6	1h40	3.3	3.6	1h47	3.4	3.4	1h46	3.2
FRANCE INFO		8.7	1h00	4.7	9.3	1h02	4.9	8.5	1h01	4.5
FRANCE MUSIQUE		1.8	1h50	1.7	1.9	2h04	2.0	1.8	1h41	1.6
RADIO CLASSIQUE		1.7	1h45	1.6	1.7	1h52	1.6	1.9	1h54	1.9
<b>Local programs</b>	<b>Total</b>	<b>15.8</b>	<b>1h41</b>	<b>14.4</b>	<b>15.5</b>	<b>1h45</b>	<b>14.1</b>	<b>16.9</b>	<b>1h44</b>	<b>15.4</b>
Including										
FIP		1.5	2h20	1.8	1.5	2h01	1.6	1.4	2h18	1.6
PRIVATE ASSOCIATION RADIO STATIONS		1.7	1h32	1.4	1.5	2h06	1.6	2.0	1h39	1.7
Comprising (number of stations)		(590 stations)			(588 stations)			(587 stations)		
GROUPEMENT LES INDÉS RADIOS <sup>(1)</sup>		12.5	1h33	11.0	12.5	1h36	10.4	12.9	1h36	10.9
Comprising (number of stations)		(128 stations)			(128 stations)			(128 stations)		

\*Since 6 January 2025, stations on the France Bleu network have been called « ici ».

NA = Not Available



## Press release

[EAR > National](#)

Radio audience in France : January-March 2025

### Radio audience from Monday to Friday (5 a.m.-midnight)

Population 13 yo and over : 56 494 000 in 2025 and 56 078 000 in 2024.

(1) Composition of "Les Indés Radios" on page 7

		January - March 2025	November - December 2024	January - March 2024
		CA	CA	CA Thousands
<b>RADIO IN GENERAL</b>		<b>38,463</b>	<b>38,525</b>	<b>38,727</b>
<b>General-Interest programs</b>	<b>Total</b>	<b>17,623</b>	17,930	17,874
Including				
EUROPE 1		2,656	2,714	2,387
FRANCE INTER		7,256	7,477	7,180
ICI *		2,353	2,668	2,775
RMC		3,050	2,990	3,159
RTL		5,050	4,957	5,375
<b>Musical programs</b>	<b>Total</b>	<b>17,220</b>	<b>16,917</b>	<b>17,329</b>
Including				
CHERIE FM		1,685	1,662	1,689
EUROPE 2		828	897	1,114
FUN RADIO		2,010	1,962	1,878
M RADIO		588	590	679
NOSTALGIE		3,344	3,580	3,540
NRJ		4,220	3,938	4,423
RADIO NOVA		772	776	NA
RFM		1,616	1,582	1,662
RIRE ET CHANSONS		1,400	1,383	1,480
RTL2		1,952	2,139	2,121
SKYROCK		3,160	2,940	3,308
<b>Thematic programs</b>	<b>Total</b>	<b>8,163</b>	<b>8,438</b>	<b>7,943</b>
Including				
FRANCE CULTURE		2,057	2,041	1,918
FRANCE INFO		4,887	5,208	4,761
FRANCE MUSIQUE		990	1,047	1,018
RADIO CLASSIQUE		981	940	1,076
<b>Local programs</b>	<b>Total</b>	<b>8,948</b>	<b>8,706</b>	<b>9,487</b>
Including				
FIP		828	837	757
PRIVATE ASSOCIATION RADIO STATIONS		958	834	1,119
Comprising (number of stations)		(590 stations)	(588 stations)	(587 stations)
GROUPEMENT LES INDÉS RADIOS <sup>(1)</sup>		7,074	6,993	7,252
Comprising (number of stations)		(128 stations)	(128 stations)	11.0

\*Since 6 January 2025, stations on the France Bleu network have been called « ici ».

NA = Not Available



## Press release

[EAR > National](#)

Radio audience in France : January-March 2025

### Radio audience from Saturday to Sunday (5 a.m.-midnight)

(1) % 564 940 individuals aged of 13 yo

(2) % 560 780 individuals aged of 13 yo

(3) Composition of "Les Indés Radios" on page 7

		January - March 2025			November - December 2024			January - March 2024		
		CA <sup>(1)</sup>	CA	Audience share	CA <sup>(2)</sup>	TSL	AC	CA <sup>(2)</sup>	TSL	Audience share
		%	h/mn	%	%	h/mn	%	%	h/mn	%
<b>RADIO IN GENERAL</b>		<b>55.3</b>	<b>2h26</b>	<b>100.0</b>	<b>56.1</b>	<b>2h29</b>	<b>100.0</b>	<b>56.4</b>	<b>2h23</b>	<b>100.0</b>
<b>General-Interest programs</b>	<b>Total</b>	<b>22.6</b>	<b>2h16</b>	<b>38.1</b>	<b>24.1</b>	<b>2h14</b>	<b>38.7</b>	<b>25.3</b>	<b>2h06</b>	<b>39.6</b>
Including										
EUROPE 1		3.1	1h40	3.8	3.5	1h54	4.8	3.5	1h41	4.4
FRANCE INTER		10.0	2h11	16.3	9.9	2h07	15.0	10.3	2h09	16.5
ICI *		3.3	1h54	4.7	4.1	1h49	5.4	3.9	1h46	5.1
RMC		3.0	1h26	3.2	3.1	1h43	3.8	3.7	1h22	3.7
RTL		5.8	2h19	10.1	6.2	2h12	9.8	6.3	2h06	9.9
<b>Musical programs</b>	<b>Total</b>	<b>23.6</b>	<b>1h39</b>	<b>28.9</b>	<b>23.6</b>	<b>1h42</b>	<b>28.7</b>	<b>22.8</b>	<b>1h36</b>	<b>27.3</b>
Including										
CHERIE FM		2.6	1h25	2.7	2.2	1h15	2.0	2.4	1h15	2.2
EUROPE 2		0.9	0h59	0.7	1.0	1h19	1.0	1.4	1h18	1.3
FUN RADIO		2.3	1h22	2.4	2.4	1h29	2.6	2.5	1h07	2.1
M RADIO		0.8	1h29	0.8	0.6	1h54	0.8	0.7	1h51	1.0
NOSTALGIE		4.9	1h33	5.6	4.7	1h36	5.4	5.1	1h35	6.0
NRJ		4.6	1h15	4.3	5.0	1h23	5.0	5.2	1h24	5.4
RADIO NOVA		1.2	1h17	1.2	1.0	1h07	0.8	NA	NA	NA
RFM		2.0	1h45	2.6	2.6	1h40	3.1	2.1	1h35	2.5
RIRE ET CHANSONS		1.8	1h06	1.5	1.6	1h15	1.5	1.4	0h46	0.8
RTL2		2.9	1h23	3.0	2.4	1h15	2.2	2.5	1h02	1.9
SKYROCK		4.5	1h10	3.9	4.6	1h16	4.2	4.3	1h03	3.4
<b>Thematic programs</b>	<b>Total</b>	<b>11.5</b>	<b>1h32</b>	<b>13.1</b>	<b>11.3</b>	<b>1h35</b>	<b>12.8</b>	<b>11.1</b>	<b>1h31</b>	<b>12.5</b>
Including										
FRANCE CULTURE		2.9	1h35	3.4	2.8	1h41	3.4	2.6	1h31	3.0
FRANCE INFO		6.8	1h06	5.5	6.8	1h05	5.3	6.8	1h03	5.3
FRANCE MUSIQUE		1.7	1h48	2.3	1.7	1h51	2.2	1.6	1h44	2.0
RADIO CLASSIQUE		1.5	1h21	1.5	1.3	1h44	1.6	1.3	1h48	1.8
<b>Local programs</b>	<b>Total</b>	<b>12.3</b>	<b>1h41</b>	<b>15.4</b>	<b>13.4</b>	<b>1h38</b>	<b>15.6</b>	<b>12.8</b>	<b>1h43</b>	<b>16.4</b>
Including										
FIP		1.2	2h06	1.9	1.1	2h22	1.9	1.1	2h29	2.1
PRIVATE ASSOCIATION RADIO STATIONS		1.3	1h47	1.8	1.1	1h27	1.1	1.1	1h50	1.6
Comprising (number of stations)			(590 stations)			(588 stations)			(587 stations)	
GROUPEMENT LES INDÉS RADIOS <sup>(3)</sup>		9.5	1h33	11.0	10.7	1h33	11.9	10.0	1h34	11.6
Comprising (number of stations)			(128 stations)			(128 stations)			(128 stations)	

\*Since 6 January 2025, stations on the France Bleu network have been called « ici ».

NA = Not Available



## Press release

**EAR > National**

Radio audience in France : January-March 2025

### Audience from advertising coupling (5 a.m – midnight) <sup>(3)</sup>

(1) % = 564 940 individuals aged of 13 yo

(2) % 560 780 individuals aged of 13 yo

#### MONDAY - FRIDAY

	January - March 2025			November - December 2024			January - March 2024		
	AC <sup>(1)</sup>	DEA	PDA	AC <sup>(2)</sup>	DEA	PDA	AC <sup>(2)</sup>	DEA	PDA
	%	h/mn	%	%	h/mn	%	%	h/mn	%
<b>RADIO IN GENERAL</b>	<b>68.1</b>	<b>2h44</b>	<b>100.0</b>	<b>68.7</b>	<b>2h49</b>	<b>100.0</b>	<b>69.1</b>	<b>2h45</b>	<b>100.0</b>
NRJ GLOBAL	17.1	1h36	14.8	17.0	1h36	14.1	17.9	1h36	15.0
ADULTS ONLY	10.6	1h31	8.7	10.9	1h33	8.8	11.1	1h32	9.0
GROUPE M6	15.2	2h02	16.5	15.4	2h07	16.9	15.9	1h59	16.6
M6 PUBLICITE RADIO	16.0	2h02	17.5	16.2	2h07	17.7	16.8	2h00	17.7
FIRST MUSIC	7.8	1h34	6.6	8.1	1h33	6.5	8.1	1h22	5.8
LAGARDERE RADIO	8.7	1h47	8.3	9.0	1h43	8.0	NA	NA	NA
LAGARDÈRE PUBLICITÉ NEWS	10.0	1h42	9.1	10.3	1h40	8.9	8.9	1h38	7.6
LAGARDÈRE PUBLICITÉ NEWS IDF	1.5	1h11	0.9	1.5	1h16	1.0	1.0	1h10	0.6
LIP !	2.1	1h23	1.6	2.2	1h20	1.5	1.6	1h13	1.0
LPN+	2.4	1h24	1.8	2.3	1h30	1.8	1.5	1h29	1.2
LES INDÉS RADIOS / TF1 PUB RADIOS	12.5	1h33	10.5	12.5	1h36	10.4	12.9	1h36	10.9
LES INDÉS CAPITALE	3.2	1h13	2.1	3.2	1h20	2.2	4.0	1h23	2.9
LES INDÉS FLEX	5.2	1h24	3.9	5.2	1h25	3.8	4.3	1h35	3.6

#### SATURDAY - SUNDAY

	January - March 2025			November - December 2024			January - March 2024		
	AC <sup>(1)</sup>	DEA	PDA	AC <sup>(2)</sup>	DEA	PDA	AC <sup>(2)</sup>	DEA	PDA
	%	h/mn	%	%	h/mn	%	%	h/mn	%
<b>RADIO IN GENERAL</b>	<b>55.3</b>	<b>2h26</b>	<b>100.0</b>	<b>56.1</b>	<b>2h29</b>	<b>100.0</b>	<b>56.4</b>	<b>2h23</b>	<b>100.0</b>
NRJ GLOBAL	12.6	1h30	14.1	12.3	1h34	13.8	12.8	1h31	14.5
ADULTS ONLY	8.7	1h31	9.8	8.0	1h33	8.9	8.4	1h27	9.0
GROUPE M6	10.8	1h56	15.5	10.7	1h54	14.5	10.8	1h44	13.9
M6 PUBLICITE RADIO	11.4	1h55	16.3	11.3	1h54	15.4	11.4	1h45	14.9
FIRST MUSIC	5.9	1h25	6.2	5.4	1h27	5.6	5.5	1h13	5.0
LAGARDERE RADIO	5.9	1h38	7.1	6.9	1h48	8.9	NA	NA	NA
LAGARDÈRE PUBLICITÉ NEWS	7.0	1h35	8.3	7.9	1h43	9.7	6.7	1h38	8.2
LAGARDÈRE PUBLICITÉ NEWS IDF	1.2	1h31	1.4	1.3	1h37	1.5	0.7	1h18	0.6
LIP !	1.6	1h28	1.7	1.7	1h29	1.8	1.0	1h17	1.0
LPN+	1.8	1h42	2.3	2.1	1h35	2.4	1.1	1h27	1.2
LES INDÉS RADIOS / TF1 PUB RADIOS	9.5	1h33	11.0	10.7	1h33	11.9	10.0	1h34	11.6
LES INDÉS CAPITALE	2.3	1h08	1.9	2.6	1h19	2.4	2.9	1h29	3.3
LES INDÉS FLEX	3.6	1h19	3.5	4.2	1h28	4.4	3.6	1h21	3.6

<sup>3)</sup> The composition of advertising coupling for January-March 2025 can be found on page 7. The name and/or the composition of the coupling may differ from the previous waves

NA = Not Available



## Audience of aggregates by status (5 a.m.-midnight)

(1) % = 564 940 individuals aged of 13 yo

(2) % 560 780 individuals aged of 13 yo

## Press release

**EAR > National**

Radio audience in France : January-March 2025

	January - March 2025			November - December 2024			January - March 2024		
	AC <sup>(1)</sup> %	DEA h/mn	PDA %	AC <sup>(2)</sup> %	DEA h/mn	PDA %	AC <sup>(2)</sup> %	DEA h/mn	PDA %
<b>MONDAY - FRIDAY</b>									
<b>RADIO IN GENERAL</b>	<b>68.1</b>	<b>2h44</b>	<b>100.0</b>	<b>68.7</b>	<b>2h49</b>	<b>100.0</b>	<b>69.1</b>	<b>2h45</b>	<b>100.0</b>
RADIOS DE SERVICE PUBLIC	26.1	2h10	30.5	27.6	2h14	32.1	26.3	2h11	30.1
dont : RADIO FRANCE	26.0	2h10	30.3	27.5	2h14	31.9	26.2	2h11	29.9
RADIOS PRIVÉES COMMERCIALES	50.3	2h22	64.2	50.1	2h24	62.4	51.2	2h24	64.5
RADIOS PRIVÉES ASSOCIATIVES	1.7	1h32	1.4	1.5	2h06	1.6	2.0	1h39	1.7
AUTRES PROGRAMMES	4.6	1h35	3.9	4.4	1h41	3.9	4.3	1h37	3.7
<b>SATURDAY - SUNDAY</b>									
<b>RADIO IN GENERAL</b>	<b>55.3</b>	<b>2h26</b>	<b>100.0</b>	<b>56.1</b>	<b>2h29</b>	<b>100.0</b>	<b>56.4</b>	<b>2h23</b>	<b>100.0</b>
RADIOS DE SERVICE PUBLIC	21.1	2h11	34.4	21.1	2h13	33.6	21.7	2h09	34.7
dont : RADIO FRANCE	21.0	2h12	34.3	21.0	2h13	33.5	21.6	2h09	34.4
RADIOS PRIVÉES COMMERCIALES	39.1	2h02	59.3	40.2	2h07	61.1	39.9	2h00	59.6
RADIOS PRIVÉES ASSOCIATIVES	1.3	1h47	1.8	1.1	1h27	1.1	1.1	1h50	1.6
AUTRES PROGRAMMES	3.6	1h39	4.5	3.4	1h41	4.1	3.8	1h29	4.2

### Definition of aggregates by status

**Public service radio** stations include all Radio France and RFI-Radio France internationale radio stations.

**Radio France** : FIP, France BLEU / « ici », France Culture, France Info, France Inter, France Musique, Mouv'.

**Private commercial radio stations** include all local, regional and national radio stations.

**Private association radio stations** include radio stations for which advertising represents less than 20% of turnover.

**Others programs** include foreign radio stations, other of unidentified stations radios, stations without a status, and those which did not provide information.



## Definition of advertising coupling

During the January-March 2025 period, advertising coupling were made up of the following stations :

**NRJ Global** = Chérie FM, Nostalgie, NRJ, Rire et Chansons

**Adults Only** = Chérie FM, Nostalgie, Rire et Chansons

**Groupe M6** = Fun Radio, RTL, RTL2

**M6 Publicité Radio** = Fun Radio, M Radio, RTL, RTL2

**First Music** = Fun Radio, M Radio, RTL2

**Lagardère Radio** = Europe 1, Europe 2, RFM

**Lagardère Publicité News** = Europe 1, Europe 2, Radio Nova, RFM

**Lagardère Publicité News IDF** = Chante France IDF, Europe 2 IDF, OUI FM IDF, Radio FG IDF, Radio Nova IDF, RFM IDF

**LIP !** = Chante France IDF, Europe 2 IDF, Fun Radio IDF, M Radio IDF, OUI FM IDF, Radio FG IDF, Radio Nova IDF, RFM IDF, RTL2 IDF

**LPN+** = Europe 2\*\*, Radio Nova\*\*, RFM\*\*

**TF1 Pub Radios** = Les Indés Radios

**Les Indés Radios** = 128 following stations : 100%, 3DFM, 47 FM, Activ Radio, Ado, Africa Radio, Alouette, Alpes 1 Alpes du Sud / Alpes 1 Grand Grenoble, ARL, Beur FM, Blackbox, Canal FM, Cannes Radio, Cerise FM, Champagne FM, Chante France, Collines La Radio, Décibel (Bretagne), Delta FM (Hauts de France), Direct FM, DKL Dreyeckland, Echo FM, Est FM, Evasion, FC Radio, FGL-Fréquence Grands Lacs, Flash FM (Nouvelle Aquitaine), Flor FM, FM 81, Forever, Forum, France Maghreb 2 (province), Fréquence Plus, Fusion FM, Galaxie Radio (Hauts de France), Générations (IDF), Générations (Lyon Métropole), Grand Sud FM, Happy Radio (ex Bergerac 95), Hit West, Horizon (Hauts de France), Hot Radio, Impact FM, Inside Radio, Jaime Radio, Jazz Radio (D), Jazz Radio (B), Jordanne FM, K6 FM, Kernews, Kiss FM, La Radio Plus, Latina, Latitude, Littoral FM, Lor'FM, Lovely, Lyon 1ère, Magnum La Radio, Maritima, Max Radio, MBS, Melody, Mélody d'Azur (06,83) (ex Radio Emotion), Métropolys, Mistral FM, Mixx FM, Mona FM, Montagne FM, MTI, N'Radio, Nice Radio, Océane, ODS Radio, OUI FM, Oxygène Radio Hit and Dance, Oxygène Radio (Pays-de-la-Loire), Plein Air, Plein Coeur, Radio 6, Radio 8, Radio Alfa, Radio Bonheur, Radio Camargue, Radio Caroline, Radio Contact, Radio ECN, Radio Espace, Radio FG, Radio Flash (Occitanie), Radio Intensité, Radio Isa, Radio Mélodie, Radio Ménergy, Radio Mont-Blanc, Radio Numéro 1, Radio One, Radio Orient, Radio Scoop, Radio Star Sud, Radio Star (Bourgogne-Franche Comte, Grand Est), Radio Studio 1, Radio VFM-Vire FM, RCA, RDC-Radio Couserans, RDL, RMB-Radio Montluçon Bourbonnais, RMN - La Bretagne en Musique, RTS, RVA, RVM (Grand Est), Sea FM, Sud Radio, Sweet FM, Tendance Ouest, TFM, Tonic Radio, Top Music, Totem, Toulouse FM, Tropiques FM, TSF Jazz, Urban Hit, Vibration, Virgin Radio (ex Virage Radio), Voltage, Wit FM

**Les Indés Capitale** = 15 following stations : Ado, Africa Radio, Beur FM, Evasion, Générations, Latina, Lovely, MBS, Oxygène la radio de la Seine-et-Marne, Radio Orient, Sud Radio, Tropiques FM, TSF Jazz, Urban Hit, Voltage

**Les Indés Flex** = 56 following stations : 100%\*, Ado, Africa Radio, Alouette\*, ARL, Blackbox, Cannes Radio, Cerise FM, Champagne FM\*, Chante France\*, Décibel (Bretagne), Direct FM\*, Est FM, FM 81, Forum\*, France Maghreb 2 (province)\*, Fréquence Plus\*, Générations\*, Hit West\*, Hot Radio, Impact FM, Inside Radio, Jazz Radio\*, Jordanne FM, Latina\*, Lor'FM, Lovely, Lyon 1ère, Magnum La Radio, Max Radio, MBS, Métropolys, Mistral FM\*, Montagne FM, MTI, OUI FM\*, Oxygène Radio Hit and Dance, Oxygène Radio (Pays-de-la-Loire), Radio Bonheur, Radio Caroline, Radio Contact\*, Radio ECN, Radio FG\*, Radio Flash (Occitanie), Radio Mélodie, Radio One, Radio Scoop\*, RTS\*, Sud Radio, TFM, Tonic Radio, Toulouse FM\*, TSF Jazz\*, Urban Hit, Vibration\*, Voltage

\*Only part of the station's network is included in the Les Indés Flex coupling (detailed composition and list of broadcasting departments available from TF1 PUB).

\*\* Only part of the station's network is included in the LPN+ (more details from LAGARDERE PUBLICITE NEWS).



### Definitions

#### Aggregates by radio formats

**General-interest programs** : Europe 1, France BLEU / « ici », France Inter, RMC, RTL.

**Music programs** : Chérie FM, Europe 2, Fun Radio, M Radio, Mouv', Nostalgie, NRJ, Radio Nova, RFM, Rire et Chansons, RTL2, Skyrock.

**Thematic programs** : BFM Business, France Culture, France Info, France Musique, Radio Classique, RFI-Radio France Internationale.

**Local programs** : Fip, Les Indés Radios, autres radios locales non affiliées à un réseau national.

#### Definition of audience indicators

**AA** : Average Audience = Average audience per quarter hour, in percentage of the population or in thousands.

**CA** : Cumulative Audience = All individuals having listened at least once during the time slot of the day (5 a.m.-midnight) in percentage of the population or in thousands.

**TSL** : Time Spent Listening per Listener (in hrs/min).

**Audience Share** : part that represents the listening volume of a station, aggregate or coupling in the overall listening volume of the radio media



### Events over the period

Over the January to March 2025 survey period, between 30 December 2024 and 30 March 2025, the news was marked by events that were likely to have an impact on radio listening behaviours:

**7 January - 30 January**: devastating fires in Los Angeles, California, kill around thirty people and destroy more than 10,000 homes.

**20 January**: Donald Trump is officially inaugurated as the 47<sup>th</sup> President of the United States.

**2 February**: a preliminary investigation is opened into abuse committed since the 1970s at the Notre-Dame de Bétharram high school, near Pau.

**5 February**: the National Assembly adopts the 2025 State budget by invoking Article 49.3.

**23 February**: Friedrich Merz's Conservative Party wins the parliamentary elections in Germany. The far right achieves a historic score.

**24 February**: the trial of Joël Le Scouarnec, a former surgeon accused of sexual offences against 299 patients, begins at Morbihan Criminal Court.

**28 February**: the island of Réunion is hit by Cyclone Garance, which leaves several dead and missing.

**28 February**: in the United States, Donald Trump hosts Volodymyr Zelensky at the White House. The meeting turns into an argument.

**4 March**: Ursula von der Leyen, President of the European Commission, unveils an €800 billion plan to arm Europe.

**27 March**: the National Financial Prosecutor's Office requests a seven-year prison sentence for Nicolas Sarkozy in connection with the trial over Libyan financing of his 2007 campaign.

**28 March**: a violent earthquake in Southeast Asia leaves hundreds dead and injured and causes major damage in Burma and Thailand.





## Characteristics of the survey



**Interviews carried out between 30<sup>th</sup> December 2024 and 30<sup>th</sup> March 2025 in a population of individuals aged 13 and older : 20,238 interviews for the Monday-Friday period, and 6,295 for the Saturday-Sunday period.**

- Audience data collected on the previous day, from 5am to 5am the following morning, spontaneously. The interviewee quotes the names of the radio stations listened to, without suggesting a response.
  - Interviews were carried out on Sundays and public holidays included, on mobile phones and landlines in order to optimise the reachability of the population by telephone. Calls were made between 3.30pm and 9pm Monday to Friday, from 11am to 8pm on Saturday mornings and between 3pm and 8pm on Sundays.
  - Daily checks on the socio-demographic representativeness of the sample, with interviews evenly distributed between the survey days.
  - Audience results are based on the "Monday-Friday" timeframe, excluding Days of Low Activity (DLA), days on which the activity rate is less than 55%. Over the period November – December 2024, DLA were recorded : Friday 1<sup>st</sup> and Monday 11<sup>th</sup> November 2024.
  - Only the cumulative audience can be used to calculate the number of listeners : Cumulative audience (as a %) x 560,780 = number of listeners.
- The same calculation cannot be performed using audience share.

## About Médiamétrie, a trusted third party for fair and objective measurements

Médiamétrie is committed to provide its customers with joint and sovereign standard audience measurements. As data leader and media expert, the company applies its know-how to video, audio and crossmedia behaviour measurements, as well as advertising effectiveness. Every day, near to 700 employees design and produce the right measure for today and tomorrow to support the free decision-making of the company's customers in France and abroad. In 2023, Médiamétrie Group achieved a turnover of €103.5 million and processed over one billion data every day.

Further information : [www.mediametrie.fr](http://www.mediametrie.fr)  @Mediametrie  Mediametrie.official  Médiamétrie

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