



EAR > National
Radio audience in France : January-March 2024



Médiamétrie publishes radio audience results, in metropolitan France over the January 1st to March 31st 2024 period measured on a population of 26,014 individuals aged of 13 years and over. On an average Monday-Friday day (5am – midnight), radio reach 38.7 millions of 13 yo and over, for an average listening time of 2h45.

Characteristics of the period during the week (Monday-Friday)

Table with 4 columns: Metric, January - March 2024, November - December 2023, January - March 2023. Rows include: Number of weekdays of the wave (including LADs), Number of Low Activity Days (LAD), Number of school holidays, Activity rate excluding LADs (in %) (1).

(1) Activity rate: share of employed individuals having carried out their professional activity the day before the interview

The audience results are based on the "Monday-Friday" time frame, excluding the Days of Least Activity (DLA), days for which the activity rate is below 55%. For the period January-March 2024, 3 DLA were recorded : Monday 1st January, Tuesday 2nd January and Wednesday 3rd January.

Radio Audience

Population aged of 13 years and over (5 a.m.-midnight)

Table with 16 columns: Day, AA %, AA 000, CA%, CA 000, TSL h/mn, AA %, AA 000, CA%, CA 000, TSL h/mn, AA %, AA 000, CA%, CA 000, TSL h/mn. Rows include: Monday - Friday, Saturday - Sunday.

In this press release, only the stations, networks and advertising coupling subscribing to the survey and having achieved a 1% cumulative audience Monday –Friday (5 a.m.-midnight) are mentioned.



Radio audience from Monday to Friday (5 a.m.-midnight)

⁽¹⁾ Composition of "Les Indés Radios" on page 7

| | | January - March 2024 | | | November - December 2023 | | | January - March 2023 | | |
|----------------------------------|------------------------------------|----------------------|----------------|----------------|--------------------------|----------------|----------------|----------------------|----------------|----------------|
| | | CA | TSL | Audience share | CA | TSL | Audience share | CA | TSL | Audience share |
| | | % | h/mn | % | % | h/mn | % | % | h/mn | % |
| RADIO IN GENERAL | | 69.1 | 2h45 | 100.0 | 69.6 | 2h46 | 100.0 | 71.4 | 2h36 | 100.0 |
| General-Interest programs | Total | 31.9 | 2h24 | 40.2 | 31.5 | 2h25 | 39.5 | 32.6 | 2h21 | 41.2 |
| Including | | | | | | | | | | |
| | EUROPE 1 | 4.3 | 1h44 | 3.9 | 4.0 | 1h39 | 3.4 | 3.9 | 1h32 | 3.2 |
| | FRANCE BLEU | 4.9 | 1h54 | 5.0 | 4.8 | 1h57 | 4.8 | 4.9 | 1h54 | 5.0 |
| | FRANCE INTER | 12.8 | 2h02 | 13.7 | 12.5 | 2h07 | 13.7 | 12.6 | 2h07 | 14.4 |
| | RMC | 5.6 | 1h58 | 5.8 | 5.7 | 2h05 | 6.2 | 5.6 | 1h48 | 5.5 |
| | RTL | 9.6 | 2h21 | 11.9 | 9.6 | 2h16 | 11.4 | 10.1 | 2h24 | 13.1 |
| Musical programs | Total | 30.9 | 1h47 | 29.0 | 31.9 | 1h48 | 29.7 | 31.2 | 1h44 | 29.2 |
| Including | | | | | | | | | | |
| | CHERIE FM | 3.0 | 1h25 | 2.2 | 3.3 | 1h30 | 2.6 | 3.1 | 1h22 | 2.3 |
| | EUROPE 2 | 2.0 | 1h04 | 1.1 | 2.2 | 1h08 | 1.3 | 2.4 | 1h06 | 1.4 |
| | FUN RADIO | 3.3 | 1h18 | 2.3 | 3.2 | 1h32 | 2.6 | 3.2 | 1h22 | 2.3 |
| | M RADIO | 1.2 | 1h39 | 1.0 | 1.1 | 1h25 | 0.8 | 1.0 | 1h32 | 0.8 |
| | NOSTALGIE | 6.3 | 1h37 | 5.4 | 6.5 | 1h37 | 5.5 | 5.5 | 1h41 | 5.0 |
| | NRJ | 7.9 | 1h27 | 6.0 | 7.8 | 1h28 | 6.0 | 8.2 | 1h34 | 6.9 |
| | RFM | 3.0 | 1h41 | 2.6 | 3.3 | 1h34 | 2.7 | 3.1 | 1h25 | 2.4 |
| | RIRE ET CHANSONS | 2.6 | 0h58 | 1.3 | 2.6 | 0h58 | 1.3 | 2.2 | 0h55 | 1.1 |
| | RTL2 | 3.8 | 1h15 | 2.5 | 3.8 | 1h20 | 2.6 | 3.8 | 1h17 | 2.6 |
| | SKYROCK | 5.9 | 1h12 | 3.7 | 6.2 | 1h07 | 3.6 | 5.8 | 1h08 | 3.6 |
| Thematic programs | Total | 14.2 | 1h35 | 11.8 | 14.6 | 1h35 | 12.1 | 14.2 | 1h29 | 11.3 |
| Including | | | | | | | | | | |
| | FRANCE CULTURE | 3.4 | 1h46 | 3.2 | 3.4 | 1h49 | 3.2 | 3.0 | 1h33 | 2.5 |
| | FRANCE INFO | 8.5 | 1h01 | 4.5 | 9.0 | 1h01 | 4.7 | 8.9 | 1h03 | 5.0 |
| | FRANCE MUSIQUE | 1.8 | 1h41 | 1.6 | 1.9 | 1h49 | 1.8 | 1.6 | 1h49 | 1.6 |
| | RADIO CLASSIQUE | 1.9 | 1h54 | 1.9 | 2.0 | 1h57 | 2.0 | 1.7 | 1h51 | 1.7 |
| Local programs | Total | 16.9 | 1h44 | 15.4 | 16.8 | 1h44 | 15.1 | 16.7 | 1h40 | 14.9 |
| Including | | | | | | | | | | |
| | FIP | 1.4 | 2h18 | 1.6 | 1.3 | 2h13 | 1.5 | 1.2 | 2h02 | 1.3 |
| | PRIVATE ASSOCIATION RADIO STATIONS | 2.0 | 1h39 | 1.7 | 1.6 | 1h50 | 1.5 | 1.7 | 1h35 | 1.5 |
| | Comprising (number of stations) | | (587 stations) | | | (590 stations) | | | (584 stations) | |
| | LES INDÉS RADIOS ⁽¹⁾ | 12.9 | 1h36 | 10.9 | 13.2 | 1h37 | 11.1 | 13.4 | 1h34 | 11.3 |
| | Comprising (number of stations) | | (128 stations) | | | (128 stations) | | | (129 stations) | |



Radio audience from Monday to Friday (5 a.m.-midnight)

Press release

EAR > National

Radio audience in France : January- March 2024

Population 13 yo and over : 55 635 000 in 2023 and 55 318 000 in 2022.

(1) Composition of "Les Indés Radios" on page 7

| | | January - March 2024 | November - December 2023 | January - March 2023 |
|------------------------------------|--------------|----------------------|--------------------------|----------------------|
| | | CA Thousands | CA Thousands | CA Thousands |
| RADIO IN GENERAL | | 38,727 | 38,723 | 39,711 |
| General-Interest programs | Total | 17,874 | 17,535 | 18,133 |
| Including | | | | |
| EUROPE 1 | | 2,387 | 2,244 | 2,164 |
| FRANCE BLEU | | 2,775 | 2,654 | 2,730 |
| FRANCE INTER | | 7,180 | 6,935 | 7,036 |
| RMC | | 3,159 | 3,184 | 3,143 |
| RTL | | 5,375 | 5,366 | 5,608 |
| Musical programs | Total | 17,329 | 17,773 | 17,362 |
| Including | | | | |
| CHERIE FM | | 1,689 | 1,854 | 1,752 |
| EUROPE 2 | | 1,114 | 1,232 | 1,339 |
| FUN RADIO | | 1,878 | 1,803 | 1,764 |
| M RADIO | | 679,000 | 586,000 | 540,000 |
| NOSTALGIE | | 3,540 | 3,636 | 3,069 |
| NRJ | | 4,423 | 4,348 | 4,567 |
| RFM | | 1,662 | 1,822 | 1,745 |
| RIRE ET CHANSONS | | 1,480 | 1,420 | 1,210 |
| RTL2 | | 2,121 | 2,103 | 2,090 |
| SKYROCK | | 3,308 | 3,454 | 3,251 |
| Thematic programs | Total | 7,943 | 8,129 | 7,911 |
| Including | | | | |
| FRANCE CULTURE | | 1,918 | 1,903 | 1,673 |
| FRANCE INFO | | 4,761 | 4,988 | 4,926 |
| FRANCE MUSIQUE | | 1,018 | 1,032 | 911,000 |
| RADIO CLASSIQUE | | 1,076 | 1,101 | 971,000 |
| Local programs | Total | 9,487 | 9,342 | 9,287 |
| Including | | | | |
| FIP | | 757 | 731 | 648 |
| PRIVATE ASSOCIATION RADIO STATIONS | | 1,119 | 879 | 961 |
| Comprising (number of stations) | | (587 stations) | (590 stations) | (584 stations) |
| LES INDÉS RADIOS ⁽¹⁾ | | 7,252 | 7,361 | 7,435 |
| Comprising (number of stations) | | (128 stations) | (128 stations) | (129 stations) |



Radio audience from Saturday to Sunday (5 a.m.-midnight)

⁽¹⁾ % = 556 350 individuals aged of 13 ans and over

⁽²⁾ % = 553 180 individuals aged 13 ans and over

⁽³⁾ Composition of "Les Indés Radios" on page 7

| | | January - March 2024 | | | November - December 2023 | | | January - March 2023 | | |
|----------------------------------|------------------------------------|----------------------|-----------------------|----------------|--------------------------|-----------------------|----------------|----------------------|-----------------------|----------------|
| | | CA ⁽¹⁾ | TSL | Audience share | CA ⁽¹⁾ | TSL | Audience share | CA ⁽²⁾ | TSL | Audience share |
| | | % | h/mn | % | % | h/mn | % | % | h/mn | % |
| RADIO IN GENERAL | | 56.4 | 2h23 | 100.0 | 57.1 | 2h27 | 100.0 | 57.3 | 2h19 | 100.0 |
| General-Interest programs | | 25.3 | 2h06 | 39.6 | 24.6 | 2h14 | 39.3 | 24.3 | 2h08 | 38.9 |
| Including | | | | | | | | | | |
| | EUROPE 1 | 3.5 | 1h41 | 4.4 | 3.1 | 1h37 | 3.5 | 2.6 | 1h40 | 3.3 |
| | FRANCE BLEU | 3.9 | 1h46 | 5.1 | 4.1 | 1h58 | 5.8 | 4.3 | 1h54 | 6.1 |
| | FRANCE INTER | 10.3 | 2h09 | 16.5 | 10.1 | 2h05 | 15.à | 9.7 | 2h05 | 15.3 |
| | RMC | 3.7 | 1h22 | 3.7 | 3.3 | 1h39 | 3.9 | 3.4 | 1h39 | 4.3 |
| | RTL | 6.3 | 2h06 | 9.9 | 6.9 | 2h14 | 11.0 | 6.4 | 2h05 | 10.0 |
| Musical programs | | 22.8 | 1h36 | 27.3 | 23.6 | 1h38 | 27.6 | 22.8 | 1h34 | 26.9 |
| Including | | | | | | | | | | |
| | CHERIE FM | 2.4 | 1h15 | 2.2 | 2.5 | 1h23 | 2.5 | 2.0 | 1h36 | 2.4 |
| | EUROPE 2 | 1.4 | 1h18 | 1.3 | 1.2 | 0h54 | 0.8 | 1.6 | 1h03 | 1.2 |
| | FUN RADIO | 2.5 | 1h07 | 2.1 | 1.8 | 1h21 | 1.7 | 2.2 | 1h08 | 1.9 |
| | M RADIO | 0.7 | 1h51 | 1.0 | 0.9 | 1h51 | 1.2 | 0.7 | 1h49 | 0.9 |
| | NOSTALGIE | 5.1 | 1h35 | 6.0 | 4.5 | 1h29 | 4.8 | 4.6 | 1h41 | 5.8 |
| | NRJ | 5.2 | 1h24 | 5.4 | 5.5 | 1h21 | 5.3 | 5.0 | 1h17 | 4.8 |
| | RFM | 2.1 | 1h35 | 2.5 | 2.4 | 1h32 | 2.6 | 2.4 | 1h27 | 2.6 |
| | RIRE ET CHANSONS | 1.4 | 0h46 | 0.8 | 2.0 | 1h15 | 1.8 | 1.5 | 0h48 | 0.9 |
| | RTL2 | 2.5 | 1h02 | 1.9 | 2.0 | 1h21 | 2.0 | 2.5 | 1h02 | 2.0 |
| | SKYROCK | 4.3 | 1h03 | 3.4 | 5.3 | 1h06 | 4.2 | 4.4 | 1h06 | 3.7 |
| Thematic programs | | 11.1 | 1h31 | 12.5 | 11.6 | 1h32 | 12.7 | 11.4 | 1h36 | 13.8 |
| Including | | | | | | | | | | |
| | FRANCE CULTURE | 2.6 | 1h31 | 3.0 | 2.7 | 1h33 | 3.0 | 2.6 | 1h43 | 3.3 |
| | FRANCE INFO | 6.8 | 1h03 | 5.3 | 6.8 | 1h03 | 5.1 | 6.6 | 1h04 | 5.3 |
| | FRANCE MUSIQUE | 1.6 | 1h44 | 2.0 | 1.5 | 1h56 | 2.1 | 1.7 | 1h59 | 2.6 |
| | RADIO CLASSIQUE | 1.3 | 1h48 | 1.8 | 1.4 | 1h57 | 2.0 | 1.6 | 1h50 | 2.2 |
| Local programs | | 12.8 | 1h43 | 16.4 | 13.2 | 1h38 | 15.4 | 13.0 | 1h39 | 16.2 |
| Including | | | | | | | | | | |
| | FIP | 1.1 | 2h29 | 2.1 | 1.1 | 2h36 | 2.0 | 1.2 | 2h42 | 2.4 |
| | PRIVATE ASSOCIATION RADIO STATIONS | 1.1 | 1h50 | 1.6 | 1.5 | 1h44 | 1.9 | 1.2 | 1h32 | 1.4 |
| | Comprising (number of stations) | | (587 stations) | | | (590 stations) | | | (584 stations) | |
| | LES INDÉS RADIOS ⁽¹⁾ | 10.0 | 1h34 | 11.6 | 10.1 | 1h25 | 10.2 | 10.0 | 1h28 | 11.0 |
| | Comprising (number of stations) | | (128 stations) | | | (128 stations) | | | (129 stations) | |



Audience from advertising coupling (5 a.m.-midnight)

Press release

EAR > National

Radio audience in France : January- March 2024

(1) % = 556 350 individuals aged of 13 ans and over

(2) % = 553 180 individuals aged 13 ans and over

| | January - March 2024 | | | November - December 2023 | | | January - March 2023 | | |
|-----------------------------------|----------------------|-------------|----------------|--------------------------|-------------|----------------|----------------------|-------------|----------------|
| | CA (1) | TSL | Audience share | CA (1) | TSL | Audience share | CA (2) | TSL | Audience share |
| | % | h/mn | % | % | h/mn | % | % | h/mn | % |
| MONDAY - FRIDAY | | | | | | | | | |
| RADIO IN GENERAL | 69.1 | 2h45 | 100.0 | 69.6 | 2h46 | 100.0 | 71.4 | 2h36 | 100.0 |
| NRJ GLOBAL | 17.9 | 1h36 | 15.0 | 18.2 | 1h37 | 15.3 | 17.6 | 1h37 | 15.3 |
| ADULTS ONLY | 11.1 | 1h32 | 9.0 | 11.6 | 1h33 | 9.3 | 10.2 | 1h32 | 8.4 |
| PRIORITE IDF | 2.6 | 1h24 | 1.9 | 2.9 | 1h31 | 2.3 | 2.7 | 1h27 | 2.1 |
| GROUPE M6 | 15.9 | 1h59 | 16.6 | 16.0 | 2h00 | 16.6 | 16.4 | 2h02 | 18.0 |
| M6 PUBLICITE RADIO | 16.8 | 2h00 | 17.7 | 16.8 | 1h59 | 17.3 | NA | NA | NA |
| FIRST MUSIC | 8.1 | 1h22 | 5.8 | 7.9 | 1h27 | 6.0 | NA | NA | NA |
| LAGARDERE PUBLICITE NEWS | 8.9 | 1h38 | 7.6 | 9.1 | 1h34 | 7.4 | 9.2 | 1h25 | 7.0 |
| LAGARDERE PUBLICITE NEWS IDF | 1.0 | 1h10 | 0.6 | 1.0 | 1h19 | 0.7 | 1.0 | 1h10 | 0.6 |
| LIP ! | 1.6 | 1h13 | 1.0 | 1.5 | 1h24 | 1.1 | 1.6 | 1h25 | 1.2 |
| LPN+ | 1.5 | 1h29 | 1.2 | 1.7 | 1h29 | 1.3 | NA | NA | NA |
| NOVA AND FRIENDS | 1.0 | 1h20 | 0.7 | 1.3 | 1h28 | 1.0 | 0.9 | 1h33 | 0.8 |
| PRIORITE AFFLUENT | 3.6 | 1h05 | 2.1 | 3.7 | 1h09 | 2.2 | 3.1 | 1h06 | 1.8 |
| LES INDES RADIOS / TF1 PUB RADIOS | 12.9 | 1h36 | 10.9 | 13.2 | 1h37 | 11.1 | 13.4 | 1h34 | 11,3 |
| PARIS - IDF + | 0.6 | 1h06 | 0.4 | 0.9 | 1h12 | 0.5 | 0.6 | 1h23 | 0.5 |
| LES INDES FLEX | 4.3 | 1h35 | 3.6 | 4.3 | 1h31 | 3.4 | NA | NA | NA |
| SATURDAY - SUNDAY | | | | | | | | | |
| RADIO IN GENERAL | 56.4 | 2h23 | 100.0 | 57.1 | 2h27 | 100.0 | 57.3 | 2h19 | 100.0 |
| NRJ GLOBAL | 12.8 | 1h31 | 14.5 | 13.3 | 1h31 | 14.4 | 12.1 | 1h32 | 14.0 |
| ADULTS ONLY | 8.4 | 1h27 | 9.0 | 8.5 | 1h29 | 9.1 | 7.5 | 1h37 | 9.2 |
| PRIORITE IDF | 1.9 | 1h24 | 1.9 | 2.2 | 1h23 | 2.2 | 2.0 | 1h28 | 2.2 |
| GROUPE M6 | 10.8 | 1h44 | 13.9 | 10.4 | 1h58 | 14.7 | 10.8 | 1h42 | 13.9 |
| M6 PUBLICITE RADIO | 11.4 | 1h45 | 14.9 | 11.2 | 1h59 | 15.9 | NA | NA | NA |
| FIRST MUSIC | 5.5 | 1h13 | 5.0 | 4.7 | 1h28 | 4.9 | NA | NA | NA |
| LAGARDERE PUBLICITE NEWS | 6.7 | 1h38 | 8.2 | 6.5 | 1h29 | 6.9 | 6.4 | 1h28 | 7.1 |
| LAGARDERE PUBLICITE NEWS IDF | 0.7 | 1h18 | 0.6 | 0.7 | 0h58 | 0.5 | 0.8 | 1h13 | 0.8 |
| LIP ! | 1.0 | 1h17 | 1.0 | 1.0 | 0h54 | 0.6 | 1.2 | 1h21 | 1.2 |
| LPN+ | 1.1 | 1h27 | 1.2 | 1.4 | 1h36 | 1.6 | NA | NA | NA |
| NOVA AND FRIENDS | 0.6 | 1h20 | 0.6 | 0.8 | 1h20 | 0.8 | 0.8 | 1h42 | 1.1 |
| PRIORITE AFFLUENT | 2.0 | 0h56 | 1.4 | 2.8 | 1h16 | 2.5 | 2.3 | 1h08 | 2.0 |
| LES INDES RADIOS / TF1 PUB RADIOS | 10.0 | 1h34 | 11.6 | 10.1 | 1h25 | 10.2 | 10.0 | 1h28 | 11,0 |
| PARIS - IDF + | 0.6 | 1h37 | 0.7 | 0.5 | 1h24 | 0.5 | 0.6 | 1h34 | 0.7 |
| LES INDES FLEX | 3.6 | 1h21 | 3.6 | 2.9 | 1h22 | 2.8 | NA | NA | NA |

(3) The composition of advertising coupling for January-March 2024 can be found on page 7. The name and/or the composition of the coupling may differ from the previous waves.

NA = Not Available



Audience of aggregates by status (5 a.m.-midnight)

Press release

EAR > National

Radio audience in France : January- March 2024

⁽¹⁾ % = 556 350 individuals aged of 13 ans and over

⁽²⁾ % = 553 180 individuals aged 13 ans and over

| | January - March 2024 | | | November - December 2023 | | | January - March 2023 | | |
|------------------------------------|------------------------|-------------|---------------------|--------------------------|-------------|---------------------|------------------------|-------------|---------------------|
| | CA ⁽¹⁾ % | TSL h/mn | Audience share % | CA ⁽¹⁾ % | TSL h/mn | Audience share % | CA ⁽²⁾ % | TSL h/mn | Audience share % |
| MONDAY - FRIDAY | | | | | | | | | |
| RADIO IN GENERAL | 69.1 | 2h45 | 100.0 | 69.6 | 2h46 | 100.0 | 71.4 | 2h36 | 100.0 |
| PUBLIC SERVICE RADIO STATIONS | 26.3 | 2h11 | 30.1 | 26.6 | 2h11 | 30.2 | 27.1 | 2h05 | 30.3 |
| Including : RADIO FRANCE | 26.2 | 2h11 | 29.9 | 26.4 | 2h11 | 30.1 | 27,0 | 2h05 | 30.3 |
| PRIVATE COMMERCIAL RADIO STATIONS | 51.2 | 2h24 | 64.5 | 52,0 | 2h24 | 64.8 | 53.2 | 2h16 | 64.8 |
| PRIVATE ASSOCIATION RADIO STATIONS | 2.0 | 1h39 | 1.7 | 1.6 | 1h50 | 1.5 | 1.7 | 1h35 | 1.5 |
| OTHER PROGRAMS | 4.3 | 1h37 | 3.7 | 4.5 | 1h31 | 3.5 | 4.1 | 1h31 | 3.4 |
| SATURDAY - SUNDAY | | | | | | | | | |
| RADIO IN GENERAL | 56.4 | 2h23 | 100.0 | 57.1 | 2h27 | 100.0 | 57.3 | 2h19 | 100.0 |
| PUBLIC SERVICE RADIO STATIONS | 21.7 | 2h09 | 34.7 | 21.8 | 2h10 | 33.8 | 22.2 | 2h07 | 35.4 |
| Including : RADIO FRANCE | 21.6 | 2h09 | 34.4 | 21.6 | 2h10 | 33.5 | 22.2 | 2h07 | 35.3 |
| PRIVATE COMMERCIAL RADIO STATIONS | 39.9 | 2h00 | 59.6 | 40.2 | 2h04 | 59.3 | 39.7 | 1h58 | 58.9 |
| PRIVATE ASSOCIATION RADIO STATIONS | 1.1 | 1h50 | 1.6 | 1.5 | 1h44 | 1.9 | 1.2 | 1h32 | 1.4 |
| OTHER PROGRAMS | 3.8 | 1h29 | 4.2 | 4.2 | 1h40 | 5.0 | 3.3 | 1h42 | 4.2 |

Definition of aggregates by status

Public service radio stations include all Radio France and RFI-Radio France internationale radio stations.

Radio France : Fip, France Inter, France Info, France BLEU, France Musique, France Culture, Mouv’.

Private commercial radio stations include all local, regional and national radio stations.

Private association radio stations include radio stations for which advertising represents less than 20% of turnover.

Others programs include foreign radio stations, other of unidentified stations radios, stations without a status, and those which did not provide information.



 **Definition of advertising coupling**

During the January-March 2024 period, advertising coupling were made up of the following stations :

NRJ Global = Chérie FM, Nostalgie, NRJ, Rire et Chansons

Adults Only = Chérie FM, Nostalgie, Rire et Chansons

Priorité IDF = Chante France IDF, Chérie FM IDF, Nostalgie IDF, NRJ IDF, Radio Nova IDF, Rire et Chansons IDF, TSF JAZZ IDF

Groupe M6 = Fun Radio, RTL, RTL2

M6 Publicité Radio = Fun Radio, M Radio, RTL, RTL2

First Music = Fun Radio, M Radio, RTL2

Lagardère Publicité News = Europe 1, Europe 2, RFM

Lagardère Publicité News IDF = Europe 2 IDF, OUI FM IDF, Radio FG IDF, RFM IDF

LIP! = Europe 2 IDF, Fun Radio IDF, OUI FM IDF, Radio FG IDF, RFM IDF, RTL2 IDF

LPN+ = Europe 2**, RFM**

Nova and Friends = Radio Nova, TSF JAZZ

Priorité Affluent = Radio Nova, Rire et Chansons, TSF JAZZ

TF1 Pub Radios = Les Indés Radios

Les Indés Radios = 128 following stations : 100%, 47 FM, Activ Radio, Ado, Africa Radio, Alouette, Alpes 1 Alpes du Sud / Alpes 1 Grand Grenoble, ARL, Beur FM, Blackbox, Canal FM, Cannes Radio, Cerise FM, Champagne FM, Chante France, Collines La Radio, Décibel (Bretagne), Delta FM (Hauts de France), Direct FM, DKL Dreyeckland, Echo FM, Est FM, Evasion, FC Radio, FGL-Fréquence Grands Lacs, Flash FM (Nouvelle Aquitaine), Flor FM, FM 81, Forever, Forum, France Maghreb 2 (province), Fréquence Plus, Fusion FM, Galaxie Radio (Hauts de France), Générations (IDF), Générations (Lyon Métropole), Grand Sud FM, Happy Radio (ex Bergerac 95), Hit West, Horizon (Hauts de France), Hot Radio, Impact FM, Inside Radio, Jaime Radio, Jazz Radio (D), Jazz Radio (B), Jordanne FM, K6 FM, Kernews, Kiss FM, Kit FM, La Radio Plus, Latina, Latitude, Like Radio (ex Dici Radio), Littoral FM, Lor'FM, Lovely, Lyon 1ère, Magnum La Radio, Maritima, Max Radio, MBS, Melody, Melody d'Azur (06,83) (ex Radio Emotion), Métropolys, Mistral FM, Mixx FM, Mona FM, Montagne FM, MTI, N'Radio, Nice Radio, Océane, ODS Radio, OUI FM, Oxygène Radio Hit and Dance, Oxygène Radio (Pays-de-la-Loire), Plein Air, Plein Coeur, Radio 6, Radio 8, Radio Alfa, Radio Bonheur, Radio Camargue, Radio Caroline, Radio Contact, Radio ECN, Radio Espace, Radio FG, Radio Flash (Occitanie), Radio Intensité, Radio Isa, Radio Mélodie, Radio Ménergy, Radio Mont-Blanc, Radio Numéro 1, Radio One, Radio Orient, Radio Scoop, Radio Star Sud, Radio Star (Bourgogne-Franche Comte, Grand Est), Radio Studio 1, Radio VFM-Vire FM, RCA, RDC-Radio Couserans, RDL, RMB-Radio Montluçon Bourbonnais, RMN - La Bretagne en Musique, RTS, RVA, RVM (Grand Est), Sea FM, Sud Radio, Sweet FM, Tendance Ouest, TFM, Tonic Radio, Top Music, Totem, Toulouse FM, Tropiques FM, Urban Hit, Vibration, Virgin Radio (ex Virage Radio), Voltage, Wit FM.

Les Indés Capitale = 14 following stations : Ado, Africa Radio, Beur FM, Evasion, Générations, Latina, Lovely, M Radio, MBS, Radio Orient, Sud Radio, Tropiques FM, Urban Hit, Voltage.

Les Indés Flex = 47 following stations : 100%*, Ado, Alouette*, Blackbox, Cannes Radio, Cerise FM, Champagne FM*, Chante France*, Décibel (Bretagne), Direct FM*, DKL Dreyeckland*, Est FM, Flash FM*, FM 81, Forum*, Fréquence Plus*, Générations*, Hit West*, Impact FM, Inside Radio, Jazz Radio*, Jordanne FM, Latina*, Lovely, Lyon 1ère, Max Radio, MBS, Métropolys, Mistral FM*, Montagne FM, ODS Radio*, OUI FM*, Oxygène Radio Hit and Dance, Oxygène Radio (Pays-de-la-Loire), Radio Bonheur, Radio Caroline, Radio Contact*, Radio ECN, Radio FG*, Radio Scoop*, RTS*, Sud Radio, Tonic Radio*, Toulouse FM*, Vibration*, Virgin Radio (ex Virage Radio)*, Voltage.

*Only part of the station's network is included in the Les Indés Flex coupling (detailed composition and list of broadcasting departments available from TF1 PUB).

** Only part of the station's network is included in the LPN+ (*more details from LAGARDERE PUBLICITE NEWS*).



Definitions

Aggregates by radio formats

General-interest programs : Europe 1, France BLEU, France Inter, RMC, RTL.

Music programs : Chérie FM, Europe 2, Fun Radio, M Radio, Mouv', Nostalgie, NRJ, Radio Nova, RFM, Rire et Chansons, RTL2, Skyrock.

Thematic programs : BFM Business, France Culture, France Info, France Musique, Radio Classique, RFI-Radio France Internationale.

Local programs : Fip, Les Indés Radios, TSF JAZZ, other local radios not affiliated to a national network.

Definition of audience indicators

AA : Average Audience = Average audience per quarter hour, in percentage of the population or in thousands.

CA : Cumulative Audience = All individuals having listened at least once during the time slot of the day (5 a.m.-midnight) in percentage of the population or in thousands.

TSL : Time Spent Listening per Listener (in hrs/min).

Audience Share : part that represents the listening volume of a station, aggregate or coupling in the overall listening volume of the radio media



Events over the period

Over the January to March 2024 survey period, between 1 January 2024 and 31 March 2024, the news was marked by events that were likely to have an impact on radio listening behaviours:

3 January: a terrorist attack in southern Iran leaves 103 dead and over 170 injured. The Islamic State group claimed responsibility for the attack.

9 January: in France, Gabriel Attal is appointed Prime Minister, replacing Elisabeth Borne.

11 January: the cabinet reshuffle takes place.

15 January: the Republican primaries start in the United States.

6 March: Donald Trump is the only candidate for the Republican Party nomination.

Starting on 18 January: a series of protests and road blockades are organised by farmers to warn of the economic situation in their industry. The movement gradually spreads across France.

5 February: in England, Buckingham Palace announces that King Charles III has cancer.

6 February: actress Judith Godrèche officially accuses director Benoît Jacquot of raping her when she was a minor, freeing people to speak out about sexual violence within French cinema.

16 February: Vladimir Putin's main opponent, Alexei Navalny, dies in prison.

17 March: Vladimir Putin is re-elected President of Russia.

23 February: the French film "Anatomy of a Fall" wins 6 awards at the Césars ceremony.

8 March: in France, women's freedom to have an abortion is officially enshrined in the Constitution.

20 March: the United States presents a plan for an immediate "ceasefire" in the Gaza Strip for the first time to the UN.

22 March: a terrorist attack in a Moscow concert hall kills 133 people. Islamic State claimed responsibility for this attack.



Characteristics of the survey



Interviews carried out between 2nd January 2024 and 1st April 2024 in a population of individuals aged 13 and older : 18,821 interviews for the Monday-Friday period, and 6,277 for the Saturday-Sunday period.

- From the September-October 2023 wave, audience data will be collected from the last 24 hours to the previous day. This change does not lead to any break in the historical results.
- Audience data collected on the previous day, from 5am to 5am the following morning, spontaneously. The interviewee quotes the names of the radio stations listened to, without suggesting a response.
- Interviews were carried out on Sundays and public holidays included, on mobile phones and landlines in order to optimise the reachability of the population by telephone. Calls were made between 3.30pm and 9pm Monday to Friday, from 11am to 8pm on Saturday mornings and between 3pm and 8pm on Sundays.
- Daily checks on the socio-demographic representativeness of the sample, with interviews evenly distributed between the survey days.
- Audience results are based on the "Monday-Friday" timeframe, excluding Days of Low Activity (DLA), days on which the activity rate is less than 55%. Over the period January – March 2024, 3 DLA were recorded: Monday 1st January, Tuesday 2nd January and Wednesday 3rd January.
- Only the cumulative audience can be used to calculate the number of listeners :
Cumulative audience (as a %) x 556,350 = number of listeners.

The same calculation cannot be performed using audience share

About Médiamétrie, a trusted third party for fair and objective measurements

Médiamétrie is committed to provide its customers with joint and sovereign standard audience measurements. As data leader and media expert, the company applies its know-how to video, audio and crossmedia behaviour measurements, as well as advertising effectiveness. Every day, some 800 employees design and produce the right measure for today and tomorrow to support the free decision-making of the company's customers in France and abroad. In 2022, Médiamétrie Group achieved a turnover of €104.2 million and processed over one billion data every day.

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