

PRESS RELEASE

Levallois, 13 January 2020



Médiamétrie ranked no. 3 on the leaderboard of best developers in France

According to CodinGame’s leaderboard as revealed in Forbes magazine, Médiamétrie ranks as the third best French company in the field of IT talent.

“To be placed third on the podium alongside renowned and innovative companies shows both the quality of our Information Systems teams and the significance of the projects and technologies those teams are working on. Médiamétrie is always looking to recruit candidates who are passionate developers. The company offers motivational projects that live up to developer expectations since they require strong technical expertise. CodinGame helps us to keep this flame burning by setting the bar high in a gaming environment. Médiamétrie’s goal is to achieve technical excellence whilst having fun at work,” commented Patrice de Flaujac, Médiamétrie's Director of Information Systems.

In particular, the IT teams at Médiamétrie are acknowledged as experts in cloud technologies and Big Data processing, as well as in full web user interfaces.

RANG	ENTREPRISE	CODINPOINTS
1	Criteo	4249
2	Pharmagest	3830
3	Mediametrie	3621
4	Michelin	3464
5	Amadeus	3355
6	Nokia	3184
7	Oodrive	3165
8	Budget Insight	3002
9	Spartoo	2832
10	Murex	2628

By improving in a stimulating “agile” environment, staff working at Médiamétrie are able to deliver everyday services (Médiamat, Total Internet, etc.) and create numerous software applications that are used by the company’s customers. The quality of the software created and the employability of the teams are both guaranteed by technology and tools such as: Spark, pySpark, Python, Sonar, GIT, Jira, etc.

These rankings were compiled by CodinGame, a platform which lets developers from around the world learn and improve their coding skills for free. Based on results gathered from 75,000 developers who are registered active users of the platform and drawn from more than 120 French companies, this leaderboard brings together the companies with the best developer profiles.

Médiamétrie’s Information Systems Department is currently recruiting for 11 positions.

These offers can be viewed at:
<https://recrutement.mediametrie.fr/departments/systemes-d-information-projets>

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The French industry leader in media research, Médiamétrie monitors, measures and analyses audience behaviour and market trends, and fosters the emergence of a benchmark for media data in France. Created in 1985, Médiamétrie is expanding its activities in Television, Radio, the Internet (computer, smartphone and tablet), Cinema and the Cross-media sector in France and abroad. Médiamétrie Group generated a turnover of €102.7 million in 2018.

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