

PRESS RELEASE

Levallois, 6 June 2019



Challenges for Médiamétrie's engineers during a GameDay devised and organised by Amazon

For the second year in a row, Médiamétrie will hold an in-house GameDay on 11 June this year, in partnership with Amazon Web Services (AWS). The American cloud computing specialist has chosen to challenge a selection of IT engineers from Médiamétrie during a GameDay that will take place at the research institute's offices.

The aim of this challenge is to immerse Médiamétrie's technical teams in an imaginary, yet completely realistic scenario. It calls upon and stimulates their ability to analyse, react to and resolve malfunctions that could potentially occur in their work environment.

Under the supervision of five Amazon engineers, around 20 Médiamétrie engineers from different disciplines (including development and production) will face off in teams in the same room while being filmed.

Teams have one working day to resolve a series of technical challenges centred around Amazon's new services or architecture models. Their goal is to rebuild an entirely secured environment for the imaginary company Unicorn.Rentals within eight hours.

This challenge forms part of the continuous development of skills needed to keep up with Médiamétrie innovations, with these requiring new and innovative resources.

"We are on the lookout for new talent and varied skills that are compatible and complementary to achieve a single objective: the development, performance and stability of information systems for the company's customers. This is why we are conducting a massive recruitment drive in 2019: essentially to create new job positions," said Patrice de Flaujac, Médiamétrie's Director of Information Systems.

Therefore, to support and guide ongoing and future developments, 12 positions are immediately available in Médiamétrie's Information Systems department: five development engineers, one systems engineer, one systems and network engineer, one network and security engineer, one IS architect, two production engineers and one Operations architect.

To find out more about these available positions, please visit:

<https://recrutement.mediametrie.fr/departments/systemes-d-information-projets>

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About Médiamétrie

The French industry leader in media research, Médiamétrie monitors, measures and analyses audience behaviour and market trends, and fosters the emergence of a benchmark for media data in France. Created in 1985, Médiamétrie is expanding its activities in Television, Radio, the Internet (computer, smartphone and tablet), Cinema and the Cross-media sector in France and abroad. Médiamétrie Group generated a turnover of €102.7 million in 2018.

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