

Métridom

The television and radio audience in Reunion September – November 2025 (from the 18th of August to the 16th of November)



All of the devices are measured within the framework of the Métridom survey.

In this press release, we have only published the results for the media subscribed to the survey on the day of publication and for which the cumulative audience for an average weekday reached 2% for TV (Monday-Sunday; 12 midnight-12 midnight) and Radio (Monday-Friday; 5am-12 midnight).

Television Results, average day, Monday-Sunday, 12 midnight-12 midnight

	September-November 2025				April-June 2025				September-November 2024			
	CA%	CA	Audience share%	VTV h:mn	CA%	CA	Audience share%	VTV h:mn	CA%	CA	Audience share%	VTV h:mn
Total TV	67,1	489 700	100	3:37	66,3	481 000	100	3:28	67,3	483 200	100	3:54

Radio Results, average day, Monday-Friday, 5 am -12 midnight

	September-November 2025				April-June 2025				September-November 2024			
	CA%	CA	Audience share%	TSL h:mn	CA%	CA	Audience share%	TSL h:mn	CA%	CA	Audience share%	TSL h:mn
Total Radio	62,1	453 000	100	3:00	66,3	480 800	100	3:09	65,1	467 400	100	3:05

From the 18th of August to the 25th of October, the time difference between mainland France and la Réunion was +2h.

From the 26th of October to the 16th of November, it was +3h compared to mainland France.

The aggregates include all channels/stations whether subscribed to the survey or not.

The results shown are for a confidence interval associated with the size of the representative sample of the population studied.

1% of cumulative audience in 2025 represents 7,300 people aged 13 years and older.



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Television Results by aggregate

	September-November 2025				April-June 2025				September-November 2024			
Monday-Sunday 00:00-24:00	CA%	CA	Audie nce share %	VT V h:mn	CA%	CA	Audie nce share %	VT V h:mn	CA%	CA	Audie nce share %	VT V h:mn
By package												
Free DTT channels ¹	51,6	377 000	53,9	2:32	53,6	388 900	56,0	2:24	54,0	388 100	55,5	2:42
Chargeable broader channel offering ²	36,8	268 600	41,5	2:44	36,8	266 800	40,8	2:33	37,9	272 100	41,6	2:53
By theme³												
Entertainment	3,4	24 600	3,6	2:36	3,2	23 500	3,9	2:47	4,3	30 900	3,7	2:15
General interest	59,5	434 400	76,4	3:07	60,8	441 100	78,6	2:59	60,4	434 200	75,8	3:17
News	10,5	77 000	7,5	1:44	8,7	62 800	6,4	1:43	10,9	78 200	8,7	2:05
Music	2,3	16 500	1,5	1:34	2,4	17 100	1,2	1:09	2,0	14 300	1,5	1:57
Sport	3,2	23 600	2,7	2:04	2,6	18 700	2,3	2:03	3,3	23 700	2,1	1:42

nd : non disponible (AC<2%)

¹ Free terrestrial, locally broadcast television channels, originally analogue, and channels broadcast over free DTT

² Devices requiring a subscription to a chargeable package (Canal+), to satellite or to a television service via broadband internet.

³ Nomenclature defined based on the type of channels (rather than on scheduling).

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Television Results by channel

	September-November 2025				April-June 2025				September-November 2024			
	CA%	CA	Audie nce share %	VT V h:mn	CA%	CA	Audie nce share %	VT V h:mn	CA%	CA	Audie nce share %	VT V h:mn
Monday-Sunday 00:00-24:00												
ANTENNE REUNION	36,5	266 100	29,9	1:59	36,6	265 600	29,3	1:51	37,6	269 900	29,9	2:05
CANAL+	4,4	32 400	4,6	2:30	4,5	32 700	4,9	2:29	3,4	24 300	2,4	1:54
FRANCE 2	6,1	44 200	4,1	1:38	5,3	38 300	3,8	1:41	6,5	46 500	4,6	1:51
FRANCE 3	2,0	14 700	1,1	1:23	2,8	20 000	1,3	1:06	3,1	22 400	1,6	1:20
FRANCE 5	2,0	14 800	0,9	1:01	2,6	18 700	1,3	1:12	2,2	16 200	1,5	1:43
FRANCE INFO	3,3	24 000	1,4	1:00	nd	nd	nd	nd	2,4	17 400	0,8	0:51
REUNION LA 1 ^{ère}	21,7	158 200	13,4	1:30	21,6	156 900	14,3	1:31	23,2	166 800	13,6	1:32
nd : non disponible (AC<2%)												

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Television Results by advertising coupling

	September-November 2025				April-June 2025				September-November 2024			
Monday-Sunday 00:00-24:00	CA%	CA	Audie nce share %	VTV h:mn	CA%	CA	Audie nce share %	VTV h:mn	CA%	CA	Audie nce share %	VTV h:mn
COUPLAGE CANAL+ ⁽¹⁾	5,5	40 100	5,7	2:31	6,1	44 300	6,1	2:19	4,2	30 500	3,3	2:02
COUPLAGE SPORT CANAL+ ⁽²⁾	5,0	36 700	5,1	2:29	5,9	42 600	6,0	2:20	3,9	27 800	2,9	1:58
COUPLAGE CINEMA CANAL+ ⁽³⁾	4,6	33 800	4,8	2:33	4,8	34 500	5,0	2:25	3,7	26 800	2,8	1:58
CANAL+ + CANAL+ SERIES	4,5	32 800	4,7	2:32	4,5	32 700	4,9	2:29	3,4	24 300	2,4	1:54
REUNION LA 1 ^{ère} + NOVELAS TV	22,5	164 000	14,6	1:34	22,6	163 600	16,3	1:40	23,7	170 000	14,5	1:36

⁽¹⁾ Advertising coupling CANAL+ : CANAL+ CANAL+ CINEMA + CANAL+ SERIES + CANAL+ SPORT + CANAL+ KIDS + CANAL+ DOCS + CANAL+ 360 + CANAL+ FOOT + CANAL+ PREMIER LEAGUE + CANAL+ BOX OFFICE.

⁽²⁾ Advertising coupling SPORT CANAL+ : CANAL+ CANAL+ SPORT + CANAL+ FOOT + CANAL+ 360 + CANAL+ PREMIER LEAGUE.

⁽³⁾ Advertising coupling CINEMA CANAL+ : CANAL+ + CANAL+ CINEMA + CANAL+ BOX OFFICE.

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Radio Results by aggregate

Monday-Friday 05:00-24:00	September-November 2025				April-June 2025				September-November 2024			
	CA%	CA	Audience share%	TSL h:mn	CA%	CA	Audience share%	TSL h:mn	CA%	CA	Audience share%	TSL h:mn
By format												
General-interest Radios	41,0	299 200	60,7	2:46	41,8	303 000	60,8	3:02	43,1	309 500	60,2	2:48
Music Radios	32,7	238 800	35,6	2:02	35,7	258 500	33,7	1:58	34,8	250 100	35,9	2:04
Theme Radios	2,1	15 100	2,2	2:00	2,9	20 800	3,3	2:24	2,3	16 400	2,7	2:20
By status												
Private commercial Radios	51,5	376 000	76,4	2:46	54,2	392 700	74,2	2:51	55,6	399 800	79,4	2:52
Private radio associations	3,7	26 700	4,1	2:06	4,6	33 100	5,4	2:27	3,2	22 700	3,6	2:16
Public service radio	16,3	118 900	17,9	2:03	18,5	133 800	18,2	2:04	16,5	118 500	15,7	1:54

The aggregates include all stations whether subscribed to the survey or not

Radio Results by station

Monday-Friday 05:00-24:00	September-November 2025				April-June 2025				September-November 2024			
	CA%	CA	Audience share %	TSL h:mn	CA%	CA	Audience share %	TSL h:mn	CA%	CA	Audience share %	TSL h:mn
ANTENNE REUNION RADIO *	4,2	31 000	5,6	2:27	5,0	36 100	3,6	1:31	3,1	22 600	1,8	1:09
CHERIE FM Réunion	6,9	50 300	5,9	1:36	7,5	54 100	6,3	1:46	7,3	52 600	6,0	1:38
EXO FM	11,0	80 200	11,3	1:55	13,8	99 900	10,8	1:38	11,1	80 000	8,7	1:34
FREEDOM	24,3	177 600	33,5	2:34	24,2	175 200	34,3	2:58	27,4	196 800	39,3	2:53
FREEDOM 2	4,7	34 100	5,3	2:07	4,2	30 700	3,4	1:42	3,2	23 000	4,9	3:06
NRJ Réunion	7,0	51 200	4,3	1:08	8,5	61 900	5,2	1:16	7,3	52 100	4,6	1:17
RER	3,5	25 400	3,9	2:06	2,8	20 200	4,1	3:02	3,8	27 100	3,3	1:46
REUNION LA 1 ^{ère}	10,0	72 900	10,1	1:53	11,9	85 900	10,9	1:55	10,9	78 200	8,2	1:31
RIRE ET CHANSONS Réunion	3,9	28 200	1,7	0:50	3,1	22 600	1,5	1:00	5,9	42 100	2,2	0:45

* Antenne Réunion Radio ex RTL Réunion

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Radio Results by advertising coupling

	September-November 2025				April-June 2025				September-November 2024			
Monday-Friday 05:00-24:00	CA%	CA	Audie nce share %	TSL h:mn	CA%	CA	Audie nce share %	TSL h:mn	CA%	CA	Audie nce share %	TSL h:mn
Pack Formule 1	21,6	157 900	22,2	1:55	24,0	174 000	22,3	1:56	22,0	157 900	20,5	1:52
Pack Adultes	10,4	75 700	9,9	1:47	10,7	77 500	10,9	2:07	11,3	81 400	9,7	1:43
Pack CSP+	7,4	54 100	6,5	1:38	8,2	59 700	7,0	1:46	8,0	57 400	6,5	1:38
Pack Jeunes	12,0	87 700	12,3	1:55	15,0	109 000	11,4	1:35	12,6	90 800	10,8	1:43
Pack Péi	14,0	102 500	15,2	2:01	15,9	115 500	14,9	1:57	14,1	101 000	12,0	1:43
Puissance 5	29,0	211 300	28,8	1:51	32,0	231 700	27,4	1:47	28,8	206 900	23,3	1:37
Puissance 4	19,8	144 600	17,5	1:39	21,4	155 200	16,6	1:37	20,3	146 200	14,6	1:26
Puissance Réunion Jeune	16,9	123 100	15,6	1:43	19,9	144 100	16,0	1:41	17,0	122 000	13,4	1:35
Pack Love	17,7	129 300	17,2	1:49	20,4	148 200	17,2	1:45	17,6	126 400	14,7	1:40
Pack Soleil	20,6	150 200	21,1	1:55	22,5	163 300	21,2	1:58	20,3	145 500	18,0	1:47
Puissance Réunion	31,4	228 900	32,7	1:57	34,0	246 500	31,5	1:56	31,3	224 600	26,7	1:43
Puissance Réunion Adulte	17,1	124 500	17,2	1:53	17,2	124 800	15,5	1:53	18,1	130 200	13,3	1:28
Réunion la 1 ^{ère} + Freedom	31,9	232 800	43,6	2:33	32,8	237 600	45,3	2:53	34,7	249 300	47,5	2:45
Chérie FM Réunion + RFM Réunion	7,1	51 800	6,0	1:35	8,1	58 900	6,8	1:44	7,9	56 900	6,4	1:37
Freedom + NRJ Réunion + Rire et Chansons Réunion + Exo FM	39,7	289 500	50,8	2:23	nd	nd	nd	nd	nd	nd	nd	nd

* Antenne Réunion Radio ex RTL Réunion

Pack Formule 1 : CHERIE FM Réunion + EXO FM + FUN RADIO Réunion + RER + RFM Réunion

Pack Adultes : CHERIE FM Réunion + RER + RFM Réunion

Pack CSP+ : CHERIE FM Réunion + RFM Réunion + 100% Jazz

Pack Jeunes : EXO FM + FUN RADIO Réunion

Pack Péi : EXO FM + RER

Puissance 5 : CHERIE FM Réunion + EXO FM + NRJ Réunion + Rire et Chansons Réunion + Antenne Réunion Radio *

Puissance 4 : CHERIE FM Réunion + NRJ Réunion + Rire et Chansons Réunion + Antenne Réunion Radio *

Puissance Réunion Jeune : EXO FM + NRJ Réunion

Pack Love : Exo FM + Chérie FM

Pack Soleil : Exo FM + Chérie FM + RER

Puissance Réunion : Chérie FM + Exo FM + NRJ Réunion + RER + Rires et Chansons Réunion + Antenne Réunion Radio *

Puissance Réunion Adulte : Chérie FM + RER + Rires et Chansons Réunion + Antenne Réunion Radio *

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Main events during the survey period

Over the survey period from 18th August to 16th November, the news was marked by events likely to have an impact on radio listening behaviours :

On August 18, in Mayotte, Minister of National Education Elisabeth Borne meets with elected officials and unions.

Internationally, US President Donald Trump welcomes Ukrainian President Volodymyr Zelensky and European leaders, including French President Emmanuel Macron, to the White House.

On August 19, Elisabeth Borne visited Réunion as Minister of National Education for the start of the school year.

On August 21, the Réunion Region announced the resumption of work on the New Coastal Road for 2027.

On August 25, Prime Minister François Bayrou's government returns from summer recess, marked by the September 10 "Bloquons tout" ("Let's block everything") mobilization. The Prime Minister announces a vote of confidence for **September 8**.

On September 1, Overseas Minister Manuel Valls is on a ministerial visit to Mayotte.

On September 2, the United States claims to have bombed a ship in the Caribbean to combat drug trafficking.

On September 7, at the Vatican, Pope Leo XIV canonizes the first saint to embody the 21st century.

On September 8, Prime Minister François Bayrou fails to win the confidence of the National Assembly, leading to the fall of his government.

On September 9, François Bayrou submits his resignation to President Emmanuel Macron. Sébastien Lecornu, who served as Minister for Overseas Territories from July 2020 to May 2022, is appointed Prime Minister.

On September 10, a social movement called "Bloquons tout" (Let's block everything) takes place in mainland France and its overseas territories. Internationally, Russian drones fly illegally over Poland before being shot down by NATO, leading to the temporary closure of airports.

On September 11, former Brazilian President Jair Bolsonaro is sentenced to 27 years in prison by the Brazilian Supreme Court for attempting a coup in 2022.

On September 12, the rating agency Fitch downgrades France's rating from "AA-" to "A+", pointing to its deteriorating public finances.

On September 16, actor Robert Redford dies at the age of 89.

On September 18, trade unions call for a one-day strike to protest against the "austerity" budget measures announced by the government this summer.

On September 22, France officially recognizes the State of Palestine. Ousmane Dembélé wins the Ballon d'Or.

On September 23, actress Claudia Cardinale dies at the age of 87.

On September 25, former French President Nicolas Sarkozy is sentenced to five years in prison for criminal conspiracy in the case of Libyan financing of his 2007 presidential campaign.



Main events during the survey period

Over the survey period from 18th August to 16th November, the news was marked by events likely to have an impact on radio listening behaviours :

On September 29, Donald Trump presents Israeli Prime Minister Benjamin Netanyahu with a peace plan for Gaza, which is accepted by the Israeli government with conditions.

On October 6, Prime Minister Sébastien Lecornu submits his resignation to President Emmanuel Macron, who accepts it. Sébastien Lecornu will be reappointed Prime Minister by Emmanuel Macron on October 10.

On October 7, Tropical Storm Jerry formed off the Atlantic coast and threatened the Caribbean arc.

On October 10, Guadeloupe was placed on red alert for heavy rain and thunderstorms due to the passage of Storm Jerry.

Internationally, a ceasefire agreement between Israel and Hamas came into effect in the Gaza Strip.

On October 12, the names of all the ministers in Sébastien Lecornu's new government are announced by the Élysée Palace. Naïma Moutchou succeeds Manuel Valls as Minister of Overseas Territories.

On October 13, Israeli authorities release 1,968 Palestinian prisoners, and Gaza hands over the last 20 living hostages and the bodies of four others.

On October 14, Prime Minister Sébastien Lecornu announces the suspension of pension reforms.

From October 16 to 19, the 33rd edition of the Grand Raid de La Réunion takes place with five races on the program: Diagonale des Fous, Trail des Bourbons, Mascareignes, Métis Trail, and Zembrocal Trail.

On October 19, valuable jewelry was stolen during a burglary at the Louvre Museum in Paris.

On October 21, former French President Nicolas Sarkozy was incarcerated at the Santé prison in Paris following his conviction in the “Libyan financing” case involving his 2007 presidential campaign.

On October 26, a tragic accident occurred when one of the cars crashed during the Saint-Joseph Rally in Réunion.

Off the coast of Le Havre, all the sailboats in the 17th edition of the Transat Café L'Or set sail in rough conditions.

On October 27, a 6.7 magnitude earthquake was recorded in the West Indies. Tremors were felt in Guadeloupe and Martinique.

Hurricane Melissa, which formed in the Caribbean Sea, became even more threatening and reached category 5, with winds exceeding 295 km/h. **On**

October 28, Melissa hit Jamaica with full force at its maximum intensity. The cyclone then continued on its path toward Cuba, where it made landfall on the southeast coast as a Category 3 hurricane on October 29, causing heavy rains and landslides. By November 11, at least 96 deaths were attributed to Melissa, including 43 due to flooding and landslides in Haiti and 48 in Jamaica.

On October 30, Marcus Thuram of the Caribbean returned to training with Inter Milan, just one month after injuring his left thigh.



Main events during the survey period

Over the survey period from 18th August to 16th November, the news was marked by events likely to have an impact on radio listening behaviours :

On November 1, the first monohulls in the Globe 40 race, which started in Cadiz, Spain, arrived in Reunion Island.

On November 4, the European Commission announced a €20 million investment to fund research into new treatments for dengue fever. In French Guiana, one year after its launch, the European Ariane 6 rocket successfully completed its third takeoff.

On November 10, Nicolas Sarkozy was released on bail after twenty days in pre-trial detention.

On November 11, a ceremony is held to commemorate the 106th anniversary of the Armistice of November 11, 1918.

On November 12, the National Assembly votes overwhelmingly to “suspend” pension reform.

On November 13, the National Assembly decides not to reduce tax breaks for overseas companies.



Definitions

Audience indicators

Cumulative audience (CA): number or percentage of different people who watched a television channel or listened to a radio station during a given period, regardless of how long they watched/listened for.

Since the population of 13 years and older is 730 000 people in Réunion, the cumulative audience point represents 7,300 people

Audience share as a percentage: share represented by the viewing time for a channel/station over the total viewing time for television/radio media. The sum of the audience shares for all devices equals 100%.

Viewing time per television viewer (VTV) / listening time per listener (LTL) in minutes: average time spent viewing/listening to programmes broadcast by TV channels/radio stations by all of the viewers/listeners of the device being studied.

The **Métridom Réunion** is part of Médiamétrie's **MediaFrOm** offering.

The Métridom Réunion survey over the period September-November 2025 for television (August 18th to November 16th, 2025) was conducted on a sample of **1,740 people** who were representative of the population aged 13 years and older, interviewed in French or Creole by means of computer-assisted telephone interviews.

About Médiamétrie, High trust data

Every day, Médiamétrie processes over one billion data to support its French and international customers in developing their strategies. At the core of our values and offerings: transparent, right, impartial, inclusive, comparable and verifiable measurement. Médiamétrie places the full expertise of its teams at the service of the design and production of joint and sovereign standard audience measurements for media, platforms and the advertising market, across both audio and video universes. Médiamétrie employs over 700 people and achieved a turnover of €103.5 million in 2024.

Further information : www.mediametrie.fr



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Les Mots des Médias

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