

PRESS RELEASE

Levallois, 14th January 2021



Mediametrie

MEDIAMETRIE 126 000 RADIO SURVEY Radio Audience in France: November-December 2020

Médiamétrie publishes radio audience results, in metropolitan France over the November 2nd 2020 to December 27th 2020 period, measured on a population of 25,774 individuals aged of 13 years and over.

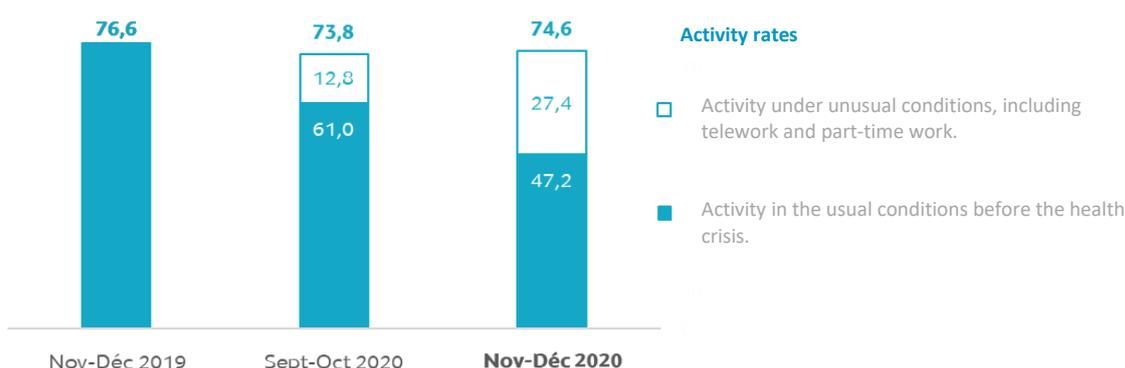
This period was marked by a [reconfiguration-new lockdown](#) throughout the country until 15 December 2020. From 15 December 2020, a gradual [deconfinement easing of the lockdown](#) comes into effect with the re-establishment of a curfew from 8 pm to 6 am throughout the territory (*cf. events p.9*).

This second [lockdown confinement \(lockdown?\)](#) was accompanied by new measures to limit movement (with attestation), the closure of all non-essential businesses or [establishments facilities receiving open to the public](#), the generalization of [teleworking-home as working soon as when](#) possible and distance learning for higher education and part of the students.

Certain rules were relaxed in [comparison relation](#) to the first lockdown, including [the maintenance of schools remaining open](#) and, from 28 November, the reopening of shops, with the exception of bars and restaurants.

During this period, the daily life of the French was greatly modified, with a very constrained mobility. While activity remained buoyant, a large share of [the assets-working population](#) worked in unusual conditions.

Activity rates by working conditions (Monday-Friday excluding LAD)
(Share of employed persons who worked on the same day as the interview)



Source: 126 000 Radio, Monday-Friday, Activity rates (excluding LAD).

The audience results relate to the time base «Monday-Friday» built by putting aside the LADs ([lower activity days](#)), days for which the activity rate is less than 55%. Over the period November-December 2020, 6 LADs were [raised identified](#): Wednesday, November 11, and the week of Monday 21 to Friday, December 25, 2020.



Characteristics of the period during the week (Monday-Friday)

	November - December 2020	September - October 2020	November - December 2019
Number of weekdays of the wave (including LADs)	40	45	35
Number of Low Activity Days	6	0	1
Number of school holidays	5	11	0
Activity rate excluding LADs (in %) ⁽¹⁾	74.6	73.8	76.6

1) Activity rate: share of employed individuals having carried out their professional activity on the same day as the interview.

Radio Audience, population aged of 13 years and over (5 a.m.-midnight)

	November - December 2020					September - October 2020					November - December 2019				
	AQH %	AQH 000	Cume %	Cume 000	TSLs h/mn	AQH %	AQH 000	Cume %	Cume 000	TSH h/mn	AQH %	AQH 000	Cume %	Cume 000	TSL h/mn
Monday - Friday	10.9	5,961	74.2	40,414	2h48	10.7	5,820	75.2	40,928	2h42	11.4	6,169	77.9	42,313	2h46
Saturday - Sunday	7.9	4,274	58.7	31,931	2h33	7.8	4,263	63.3	34,476	2h21	8.3	4,527	66.1	35,907	2h24

In this press release, only the stations, networks and advertising coupling subscribing to the survey and having achieved a 1% cumulative audience Monday -Friday (5 a.m.-midnight) are mentioned.

RADIO AUDIENCE FROM MONDAY TO FRIDAY (5 a.m.-midnight)



		November – December 2020			September – October 2020			November - December 2019		
		CA %	TSL h/mn	Audience Share %	CA %	TSL h/mn	Audience Share %	CA %	TSL h/mn	Audience Share %
⁽¹⁾ Composition of « Les Indés Radios » on p.8										
RADIO IN GENERAL		74.2	2h48	100.0	75.2	2h42	100.0	77.9	2h46	100.0
<i>General-interest programs</i>	Total	35.5	2h29	42.3	35.1	2h24	41.4	37.7	2h25	42.2
<i>Including</i>										
EUROPE 1		5.0	1h37	3.9	4.9	1h42	4.1	6.0	1h38	4.5
FRANCE BLEU		6.2	1h55	5.8	6.3	1h55	5.9	6.8	2h02	6.5
FRANCE INTER		12.7	2h25	14.7	12.5	2h10	13.3	12.8	2h05	12.3
RMC		6.1	1h50	5.3	6.1	1h49	5.4	7.2	1h55	6.3
RTL		11.2	2h20	12.6	11.1	2h19	12.7	12.1	2h15	12.6
<i>Musical programs</i>	Total	32.4	1h48	27.9	34.9	1h46	30.4	36.2	1h47	29.8
<i>Including</i>										
CHERIE FM		3.6	1h26	2.5	3.2	1h14	2.0	3.8	1h15	2.2
FUN RADIO		3.6	1h27	2.5	4.1	1h24	2.8	4.5	1h22	2.9
M RADIO		1.0	1h38	0.8	1.1	1h48	1.0	1.1	1h38	0.8
NOSTALGIE		5.2	1h33	3.9	6.0	1h31	4.5	5.8	1h36	4.3
NRJ		8.2	1h25	5.6	9.2	1h23	6.2	9.5	1h25	6.2
RFM		3.6	1h35	2.8	4.1	1h48	3.6	3.9	1h31	2.8
RIRE ET CHANSONS		2.1	0h58	1.0	2.1	0h58	1.0	2.6	0h55	1.1
RTL2		4.0	1h37	3.1	4.4	1h25	3.1	4.2	1h29	2.9
SKYROCK		6.0	1h05	3.1	6.4	1h10	3.6	6.1	1h11	3.3
VIRGIN RADIO		3.0	1h20	1.9	3.4	1h13	2.1	4.0	1h19	2.4
<i>Thematic programs</i>	Total	15.4	1h42	12.6	14.7	1h30	10.8	14.4	1h29	9.9
<i>Including</i>										
FRANCE CULTURE		3.2	1h49	2.7	3.0	1h47	2.6	3.0	1h31	2.1
FRANCE INFO		9.5	1h02	4.7	8.8	1h01	4.4	8.4	0h57	3.7
FRANCE MUSIQUE		2.1	2h08	2.2	2.0	1h39	1.6	2.0	1h55	1.7
RADIO CLASSIQUE		2.0	2h29	2.4	1.9	1h52	1.7	2.2	1h43	1.7
<i>Local programs</i>	Total	17.0	1h45	14.3	17.6	1h37	14.0	19.3	1h40	15.0
<i>Including</i>										
FIP		1.4	2h03	1.3	1.2	1h55	1.2	1.4	1h55	1.2
PRIVATE ASSOCIATION RADIO STATIONS		2.0	1h45	1.6	1.6	1h35	1.3	2.3	1h25	1.5
Comprising (number of stations)		(570 stations)			(569 stations)			(569 stations)		
LES INDES RADIOS ⁽¹⁾		13.3	1h40	10.7	14.2	1h34	10.9	15.2	1h37	11.4
Comprising (number of stations)		(130 stations)			(129 stations)			(130 stations)		

RADIO AUDIENCE FROM MONDAY TO FRIDAY (5 a.m.-midnight)



Population 13yo and over +: 54,439,000 in 2020, 54,293,000 in 2019.		November - December 2020	September - October 2020	November - December 2019
(1) Composition of « Les Indés Radios » on p.8		CA Thousands	CA Thousands	CA Thousands
RADIO IN GENERAL		40,414	40,928	42,313
<i>General-interest programs</i>	<i>Total</i>	<i>19,301</i>	<i>19,083</i>	<i>20,447</i>
<i>Including</i>				
EUROPE 1		2,727	2,655	3,241
FRANCE BLEU		3,392	3,405	3,713
FRANCE INTER		6,906	6,808	6,936
RMC		3,297	3,299	3,897
RTL		6,118	6,052	6,566
<i>Musical programs</i>	<i>Total</i>	<i>17,630</i>	<i>18,975</i>	<i>19,632</i>
<i>Including</i>				
CHERIE FM		1,953	1,757	2,052
FUN RADIO		1,982	2,206	2,462
M RADIO		538	585	596
NOSTALGIE		2,825	3,273	3,157
NRJ		4,473	4,990	5,154
RFM		1,977	2,227	2,128
RIRE ET CHANSONS		1,128	1,140	1,405
RTL2		2,197	2,389	2,279
SKYROCK		3,248	3,462	3,307
VIRGIN RADIO		1,612	1,870	2,147
<i>Thematic programs</i>	<i>Total</i>	<i>8,393</i>	<i>7,986</i>	<i>7,819</i>
<i>Including</i>				
FRANCE CULTURE		1,721	1,608	1,625
FRANCE INFO		5,172	4,816	4,566
FRANCE MUSIQUE		1,169	1,064	1,061
RADIO CLASSIQUE		1,104	1,011	1,195
<i>Local programs</i>	<i>Total</i>	<i>9,238</i>	<i>9,574</i>	<i>10,493</i>
<i>Including</i>				
FIP		742	677	749
PRIVATE ASSOCIATION RADIO STATIONS		1,067	891	1,249
Comprising (number of stations)		(570 stations)	(569 stations)	(569 stations)
LES INDÉS RADIOS (1)		7,255	7,723	8,258
Comprising (number of stations)		(130 stations)	(129 stations)	(130 stations)



RADIO AUDIENCE FROM SATURDAY TO SUNDAY (5 a.m.-midnight)

(1) % = 544,390 individuals aged of 13 years old and over

(2) % = 542,930 individuals aged of 13 years old and over

(3) Composition of « Les Indés Radios » on p.8

	November - December 2020			September - October 2020			November - December 2019			
	CA (1) %	TSL h/mn	Audience Share %	CA (1) %	TSL h/mn	Audience Share %	CA (2) %	TSL h/mn	Audience Share %	
RADIO IN GENERAL	58.7	2h33	100.0	63.3	2h21	100.0	66.1	2h24	100.0	
<i>General-interest programs</i> Total	26.6	2h24	42.8	27.7	2h11	40.5	28.8	2h15	41.0	
<i>Including</i>										
EUROPE 1	3.3	1h53	4.2	3.8	1h41	4.3	4.3	1h31	4.1	
FRANCE BLEU	5.3	2h14	7.9	5.2	1h54	6.6	5.2	1h57	6.4	
FRANCE INTER	9.7	2h11	14.1	9.8	2h07	14.0	10.2	2h15	14.5	
RMC	3.3	1h40	3.7	4.1	1h37	4.5	4.7	1h36	4.8	
RTL	8.2	2h20	12.9	8.0	2h03	11.1	7.9	2h15	11.3	
<i>Musical programs</i> Total	23.0	1h44	26.8	26.1	1h35	27.9	28.2	1h34	27.9	
<i>Including</i>										
CHERIE FM	2.5	1h38	2.7	2.6	1h38	2.9	2.8	1h19	2.3	
FUN RADIO	2.7	1h02	1.9	2.7	1h10	2.1	3.6	1h15	2.9	
M RADIO	0.8	1h39	0.8	0.9	1h12	0.7	1.0	1h23	0.8	
NOSTALGIE	3.7	1h31	3.8	4.7	1h29	4.8	5.6	1h35	5.6	
NRJ	5.0	1h11	3.9	6.3	1h08	4.8	7.4	1h10	5.5	
RFM	3.2	1h52	4.0	2.5	1h43	2.9	3.2	1h22	2.8	
RIRE ET CHANSONS	1.6	1h05	1.2	1.6	1h05	1.2	1.4	0h44	0.6	
RTL2	2.5	1h35	2.7	2.7	1h27	2.6	3.0	1h18	2.5	
SKYROCK	4.6	1h13	3.8	5.7	1h00	3.8	4.3	1h01	2.7	
VIRGIN RADIO	1.9	1h10	1.5	2.2	1h01	1.5	2.7	0h55	1.6	
<i>Thematic programs</i> Total	11.8	1h32	12.1	12.9	1h29	12.9	12.4	1h23	10.8	
<i>Including</i>										
FRANCE CULTURE	2.5	2h02	3.4	2.6	1h42	2.9	2.3	1h23	2.0	
FRANCE INFO	7.2	0h56	4.5	7.4	0h58	4.8	7.1	0h57	4.3	
FRANCE MUSIQUE	1.6	2h04	2.2	1.9	1h47	2.3	1.8	1h55	2.2	
RADIO CLASSIQUE	1.6	1h32	1.6	1.9	1h48	2.3	1.7	1h37	1.8	
<i>Local programs</i> Total	12.5	1h43	14.4	13.6	1h37	14.8	15.5	1h39	16.1	
<i>Including</i>										
FIP	0.9	1h53	1.2	0.8	2h33	1.5	1.2	1h59	1.5	
PRIVATE ASSOCIATION RADIO STATIONS	1.4	1h50	1.7	1.4	1h38	1.6	1.9	1h52	2.3	
Comprising (number of stations)	(570 stations)			(569 stations)			(569 stations)			
LES INDÉS RADIOS (3)	9.8	1h38	10.8	10.9	1h29	10.9	11.4	1h30	10.7	
Comprising (number of stations)	(130 stations)			(129 stations)			(130 stations)			

AUDIENCE FOR ADVERTISING COUPLING ⁽³⁾ (5 a.m.-midnight)



⁽¹⁾ % = 544,390 individuals aged of 13 years old and over

⁽²⁾ % = 542,930 individuals aged of 13 years old and over

November - December 2020			September - October 2020			November - December 2019		
CA ⁽¹⁾ %	TSL h/mn	Audience Share %	CA ⁽¹⁾ %	TSL h/mn	Audience Share %	CA ⁽²⁾ %	TSL h/mn	Audience Share %

MONDAY – FRIDAY

RADIO IN GENERAL	74.2	2h48	100.0	75.2	2h42	100.0	77.9	2h46	100.0
NRJ GLOBAL	17.2	1h34	12.9	18.7	1h29	13.7	19.8	1h31	13.8
ADULTS ONLY	10.0	1h31	7.3	10.6	1h25	7.4	11.3	1h27	7.6
PRIORITE IDF	2.7	1h28	1.9	3.0	1h17	1.9	2.8	1h18	1.7
M6 PUBLICITE RADIO	18.1	2h06	18.3	18.7	2h00	18.5	20.0	1h59	18.4
FIRST MUSIC	7.5	1h34	5.7	8.3	1h26	5.8	8.6	1h27	5.8
LAGARDÈRE PUBLICITÉ NEWS	11.2	1h35	8.5	11.9	1h40	9.8	13.3	1h35	9.7
LAGARDÈRE PUBLICITÉ NEWS IDF	1.2	1h21	0.7	1.4	1h18	0.9	1.4	1h22	0.9
LIP !	1.8	1h33	1.3	2.1	1h25	1.5	2.1	1h18	1.3
TF1 PUB RADIOS	14.1	1h42	11.5	15.1	1h36	11.9	16.1	1h38	12.2
LES INDÉS RADIOS	13.3	1h40	10.7	14.2	1h34	10.9	15.2	1h37	11.4
LES INDÉS CAPITALE	3.6	1h29	2.6	3.9	1h28	2.8	4.2	1h29	2.9
NOVA AND FRIENDS	1.0	1h26	0.7	1.1	1h08	0.6	1.2	1h19	0.7

SATURDAY – SUNDAY

RADIO IN GENERAL	58.7	2h33	100.0	63.3	2h21	100.0	66.1	2h24	100.0
NRJ GLOBAL	11.7	1h29	11.6	14.3	1h25	13.7	15.8	1h24	14.0
ADULTS ONLY	7.4	1h34	7.7	8.6	1h32	8.8	9.1	1h29	8.5
PRIORITE IDF	1.9	1h17	1.7	2.4	1h22	2.2	2.6	1h11	1.9
M6 PUBLICITE RADIO	13.0	2h00	17.4	13.1	1h48	15.8	14.1	1h52	16.6
FIRST MUSIC	5.2	1h19	4.6	5.4	1h19	4.8	6.5	1h18	5.3
LAGARDÈRE PUBLICITÉ NEWS	8.2	1h46	9.6	8.3	1h34	8.7	9.9	1h21	8.4
LAGARDÈRE PUBLICITÉ NEWS IDF	0.9	1h49	1.1	1.0	1h17	0.8	1.0	0h53	0.6
LIP !	1.5	1h43	1.7	1.4	1h16	1.2	1.4	1h11	1.1
TF1 PUB RADIOS	10.4	1h40	11.6	11.7	1h28	11.6	12.2	1h30	11.6
LES INDÉS RADIOS	9.8	1h38	10.8	10.9	1h29	10.9	11.4	1h30	10.7
LES INDÉS CAPITALE	2.7	1h39	3.0	3.2	1h18	2.8	3.4	1h24	3.0
NOVA AND FRIENDS	0.9	1h11	0.7	0.8	1h32	0.8	1.1	1h30	1.1

⁽³⁾ The composition of advertising coupling for November-December 2020 can be found on page 8. The name and/or the composition of the coupling may differ from the previous waves



AUDIENCE OF AGGREGATES BY STATUS (5 a.m.-midnight)

(1) % = 544 390 individuals aged of 13 years old and over

(2) % = 542 930 individuals aged of 13 years old and over

November - December 2020			September - October 2020			November - December 2019		
CA (1) %	TSL h/mn	Audience Share %	CA (1) %	TSL h/mn	Audience Share %	CA (2) %	TSL h/mn	Audience Share %

MONDAY – FRIDAY

RADIO IN GENERAL	74.2	2h48	100.0	75.2	2h42	100.0	77.9	2h46	100.0
PUBLIC SERVICE RADIO STATIONS	29.3	2h16	32.0	28.4	2h06	29.4	28.8	2h07	28.3
Including: RADIO FRANCE	29.2	2h17	31.9	28.3	2h06	29.3	28.6	2h07	28.1
PRIVATE COMMERCIAL RADIO STATIONS	55.3	2h23	63.5	57.4	2h20	65.9	60.7	2h23	67.1
PRIVATE ASSOCIATION RADIO STATIONS	2.0	1h45	1.6	1.6	1h35	1.3	2.3	1h25	1.5
OTHER PROGRAMS	4.1	1h28	2.9	4.3	1h36	3.4	4.5	1h29	3.1

SATURDAY – SUNDAY

RADIO IN GENERAL	58.7	2h33	100.0	63.3	2h21	100.0	66.1	2h24	100.0
PUBLIC SERVICE RADIO STATIONS	22.8	2h12	33.6	23.8	2h02	32.6	24.3	2h03	31.5
Including: RADIO FRANCE	22.7	2h12	33.4	23.7	2h02	32.4	24.0	2h03	31.2
PRIVATE COMMERCIAL RADIO STATIONS	41.4	2h11	60.8	46.0	2h00	61.9	47.9	2h03	62.1
PRIVATE ASSOCIATION RADIO STATIONS	1.4	1h50	1.7	1.4	1h38	1.6	1.9	1h52	2.3
OTHER PROGRAMS	3.6	1h37	3.9	3.4	1h45	3.9	4.1	1h37	4.1

Definition of aggregates by status

Public service radio stations include all Radio France and RFI-Radio France Internationale radio stations.

Radio France: Fip, France Inter, France Info, France BLEU, France Musique, France Culture, Mouv'.

Private commercial radio stations include all local, regional and national radio stations.

Private association radio stations include radio stations for which advertising represents less than 20% of turnover.

Others programs include foreign radio stations, other of unidentified stations radios, stations without a status. And those which did not provide information.

Definition of aggregates by radio formats

General-Interest programs: Europe 1, France BLEU, France Inter, RMC, RTL.

Music programs: Chérie FM, Fun Radio, M Radio, Mouv', Nostalgie, NRJ, Radio Nova, RFM, Rire et Chansons, RTL2, Skyrock, Virgin Radio.

Thematic programs: BFM Business, France Culture, France Info, France Musique, Radio Classique, RFI-Radio France Internationale.

Local programs: Fip, Les Indés Radios, TSF JAZZ, local radio stations not affiliated with a national network



Definition of advertising coupling

During the period November-December 2020, advertising coupling were made up of the following stations:

NRJ Global = Chérie FM, Nostalgie, NRJ, Rire et Chansons

Adults Only = Chérie FM, Nostalgie, Rire et Chansons

Priorité IDF = Chante France IDF, Chérie FM IDF, Nostalgie IDF, NRJ IDF, Radio Nova IDF, Rire et Chansons IDF, TSF JAZZ IDF

M6 Publicité Radio = Fun Radio, RTL, RTL2

First Music = Fun Radio, RTL2

Lagardère Publicité News = Europe 1, RFM, Virgin Radio

Lagardère Publicité News IDF = OUI FM IDF, Radio FG IDF, RFM IDF, Virgin Radio IDF

LIP ! = Fun Radio IDF, OUI FM IDF, Radio FG IDF, RFM IDF, RTL2 IDF, Virgin Radio IDF

TF1 Pub Radios = Les Indés Radios, M Radio

Les Indés Capitale = Africa Radio, Beur FM, Evasion, Générations, Latina, Lovely, M Radio, MBS, Radio Orient, Sud Radio, Swigg, Tropiques FM, Urban Hit, Voltage

Nova and Friends = Radio Nova, TSF JAZZ

Les Indés Radios = 130 following stations :

100%, 47 FM, Activ Radio, Africa Radio, Alouette, Alpes 1 Alpes du Sud / Alpes 1 Grand Grenoble, ARL, Bergerac 95, Beur FM, Blackbox, Canal FM Sambre Avesnois, Cannes Radio, Cerise FM, Champagne FM, Chante France, Collines La Radio, Contact FM, Décibel (Bretagne), Delta FM (NPDC), Digi Radio (PACA), Direct FM, DKL Dreyeckland (ex Radio Dreyeckland), Durance FM, Echo FM, Emotion, Est FM, Evasion, FC Radio, FGL-Fréquence Grands Lacs, Flash FM (Limousin), Flor FM, FM 81, Forum, France Maghreb 2 (province), Fréquence Plus, Fusion FM, Galaxie Radio (NPDC), Générations (Ile de France), Générations (Lyon Métropole), Gold FM, Grand Sud FM, Hit West, Horizon (NPDC), Hot Radio, Impact FM, Inside, Jaime Radio, Jazz Radio (D), Jazz Radio (B), Jordanne FM, K6 FM, Kiss FM, Kit FM, La Radio Plus, Latina, Latitude, Littoral FM, Lor'FM, Lovely, Lyon 1ère, Magnum La Radio, Maritima, Max FM, MBS, Métropolys, Mistral FM, Mixx FM, Mona FM, Montagne FM, MTI, N'Radio, Nice Radio, Océane FM, ODS Radio, OÛI FM, Oxygène Radio Hit and Dance, Oxygène Radio (Pays-de-la-Loire), Plein Air, Plein Coeur, Radio 6, Radio 8, Radio Alfa, Radio Bonheur, Radio Camargue, Radio Caroline, Radio Cristal (Normandie), Radio ECN, Radio Espace, Radio FG, Radio Flash (Languedoc-Roussillon), Radio Intensité, Radio Isa, Radio Mélodie, Radio Ménergy, Radio Mont-Blanc, Radio Numéro 1, Radio One, Radio Orient, Radio Scoop, Radio Star (PACA), Radio Star (Est), Radio Studio 1, Radio VFM-Vire FM, RBA-Radio Bassin d'Arcachon, RCA, RDC-Radio Couserans, RDL, RMB-Radio Montluçon Bourbonnais, RMN - La Bretagne en Musique, RTS, RVA, RVM (Champagne Ardenne), Sea FM, Sud Radio, Sweet FM, Swigg, Tendance Ouest, TFM, Tonic Radio, Top Music, Totem, Toulouse FM, Tropiques FM, Urban Hit, Vibration, Virage Radio, Vivradio, Voltage, Wit FM.

Definition of audience indicators

AA: Average Audience = Average audience per quarter hour, in percentage of the population or in thousands.

CA: Audience Cumulative Audience = All individuals having listened at least once during the time slot of the day (5 a.m.-midnight) in percentage of the population or in thousands.

TSL: Time Spent Listening per Listener (in hrs/min).

Audience Share: part that represents the listening volume of a station, aggregate or coupling in the overall listening volume of the radio media.

RADIO AUDIENCE MEASUREMENT

Survey's characteristics



- Interviews carried out between the November 2nd 2020 to December 27st 2020 on a population aged of 13 years old and over: 20,854 interviews for the period of Monday to Friday and 10,029 interviews for the period of Saturday to Sunday.
- The audience results focus on the “Monday-Friday” time base created by excluding Low Activity Days (LAD), days for which the activity rate is less than 55%. Over the previous period of September to November, 6 LADs were identified: Wednesday, November 11, and the week of Monday 21 to Friday, December 25, 2020.
- Daily monitoring of socio-demographic representativeness and geographic stratification of the sample with equal distribution of the interviews among the days of the survey.
- Interviews were carried out between 5.30 p.m. and 9.30 p.m. on landline telephones (including numbers beginning with ‘09’) and on mobile telephones in order to reach as many individuals as possible.
- Collection carried out over the last 24 hours (from 5.30pm the day before to 5.30pm on the day of the survey) made spontaneously. The interviewee quotes the names of the radio stations he or she listened to without any suggested answers.
- Only the cumulative audience can be used to calculate the number of listeners: cumulative audience (as a %) x 544,390 = number of listeners.

Evènements sur la période / Events over the period

Over the November-December 2020 survey period, from ~~November~~ ~~August~~ 2nd 2020 to December 27th 2020, the news was marked by events that were likely to have an impact on radio listening behaviour:

The whole period was marked by the continuing Covid-19 health crisis, with a further national lockdown until 15 December.

Travel was restricted **as of 30 October** and required a certificate. People had to work from home wherever possible, public ~~establishments~~ ~~facilities~~ and non-essential businesses were closed. Schools and nurseries remained open. **On 7 November**, France had recorded 40,000 deaths since the start of the ~~epidemie~~ ~~pandemic~~. **On 24 November**, Emmanuel Macron announced that the lockdown would be eased in 3 phases. **From 28 November**, businesses were allowed to reopen, with the exception of bars and restaurants and travel restrictions were relaxed. **From 15 December**, a progressive lifting of the lockdown was implemented. Travel was again authorised during the day without a certificate and a curfew was re-established from 8 pm to 6 am, except for the night of Christmas Eve. Cultural institutions that host the public, such as cinemas, museums and theatres remained closed, as well as bars and restaurants. **On 17 December**, Emmanuel Macron tested positive for Covid-19. **On 21 December**, France suspended its travel links with the United Kingdom for 48 hours following the discovery of a new variant of the virus. **On 22 December**, the European Medicines Agency authorised the distribution of the Pfizer and BioNtech vaccine in Europe.

On 7 November, Democrat Joe Biden was elected President of the United States after four days of counting. Donald Trump did not recognise his defeat.

On 24 November, the comprehensive security law was adopted by the National Assembly. Several days of demonstrations were organised throughout France.

On 3 December, the former French President, Valéry Giscard d'Estaing, died at the age of 94. A national day of mourning was declared.

On 23 December, three police officers, who were responding to a domestic violence incident, were killed in the Puy-de-Dôme region.

On 24 December, the United Kingdom and the European Union reached an agreement on Brexit, just 7 days before the deadline.



About Médiamétrie

The French industry leader in media research, Médiamétrie monitors, measures and analyses audience behaviour and market trends, and fosters the emergence of a reference for Media Data in France. Created in 1985, Médiamétrie is expanding its activities in television, radio, Internet (computers, mobile phones and tablets), cinema and the cross-media sector in France and abroad.

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